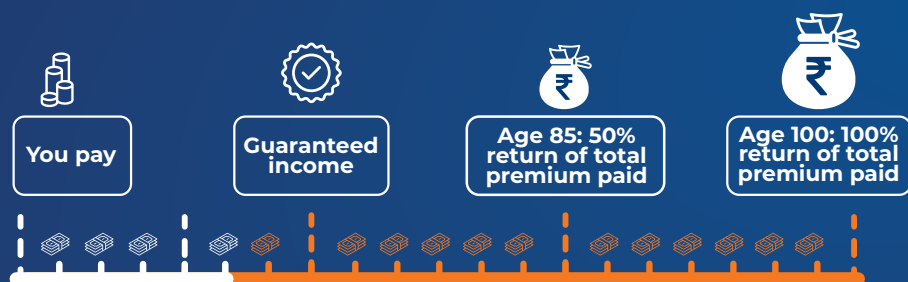




# Lifelong guarantee ka **SWAG**. Income till age 100 guaranteed<sup>+</sup>.



This graphical representation is for illustrative purpose only. For detailed information please refer to table below.

BECAUSE FOR YOUR LOVED ONES

**YOU ARE THE DIFFERENCE™**

## HOW DOES SWAG WORK

LIFELONG WEALTH VARIANT					
Parameters	Scenario 1	Scenario 2	Scenario 3	Scenario 4	Scenario 5
Age of Life Assured	50	50	50	55	55
Premium Payment Term	8	10	12	5	8
Annualised Premium	2,00,000	2,00,000	2,00,000	2,00,000	2,00,000
Guaranteed Annual Income till 100 years of age	99,065	1,43,345	1,85,902	36,749	90,818
Income Years	42	40	38	40	37
Customer Internal Rate of Return	5.32%	5.64%	5.69%	3.99%	5.12%
50% Return of Total Premiums Paid @ 85th birthday	8,00,000	10,00,000	12,00,000	5,00,000	8,00,000
100% Return of Total Premiums Paid on Maturity	16,00,000	20,00,000	24,00,000	10,00,000	16,00,000

The above rates are for Income benefit payment mode chosen as arrears

Life assured is male

“Annualised Premium” shall be the premium amount payable in a year excluding the rider premiums, underwriting extra premiums, loadings for modal premiums and applicable taxes, cesses and levies.

Your family looks up to you to make their dreams a reality.  
 With **Smart Wealth Advantage Guarantee**, you can.  
 Because you can choose to get guaranteed\* lifelong income,  
 with 50% return of premium at age 85 and 100% return of premium at age 100.  
 All the while, enjoying enhanced protection.



**Enhanced Flexibility**

Choose your  
Premium Payment Term



**Liquidity**

Option to accrue your income\*\* and  
withdraw it anytime during the policy term



**Enhanced Protection**

In-built accidental death benefit  
of 50% of the Sum Assured\*  
(applicable after premium  
payment term is over)

## Lifelong Wealth



You can choose to opt for a lifelong guaranteed income plan  
(until 100 years of age) by locking in your returns today.



At age 85, we will return 50% of the total premiums paid back to  
you as an added benefit.



Also, 100% Return of Premiums will be payable at maturity thus giving back  
a total of 150% Return of Premiums Paid.



<sup>^</sup>Individual Death Claims Paid Ratio as per Audited Financials for FY 2023-2024. | <sup>\*</sup>As per Public Disclosures FY 2023-2024.

This is a Non-Linked Non-Participating Individual Life Insurance Savings Plan with UIN: 104N124V10

Winner Life Insurance - Guaranteed Savings Plan Category. Survey of 2001 people by NielsenIQ across categories.

<sup>™</sup>Policy Continuance Benefit is not available with Lifelong Wealth variant. <sup>\*\*</sup>The accrued income will be accumulated on an annual basis at the prevailing reverse repo rate (published on RBI's website). <sup>\*</sup>With "Save the Date", you can choose to take your annual income on any special date in a year. This option is available only in case the income payment frequency is annual and income benefit payment mode is arrear. <sup>\*\*\*</sup>Available with Early Wealth Variant. Income benefit will be paid as per selected plan terms. <sup>\*</sup>Accidental Death Benefit is available in all variants except for single premium variant. Life insurance coverage is available in this product. <sup>\*</sup>The guaranteed benefits are applicable only if all premiums are paid.

**Max Life Insurance Company Limited is a Joint Venture between Max Financial Services Limited and Axis Bank Limited.** Corporate Office: 11th Floor, DLF Square Building, Jacaranda Marg, DLF City Phase II, Gurugram (Haryana)-122002. For more details on risk factors, terms and conditions, please read the prospectus carefully before concluding a sale. You may be entitled to certain applicable tax benefits on your premiums and policy benefits. Please note all the tax benefits are subject to tax laws prevailing at the time of payment of premium or receipt of benefits by you. Tax benefits are subject to changes in tax laws. Insurance is the Subject matter of solicitation. Trade logo displayed belongs to Max Financial Services Ltd. and Axis Bank Ltd. respectively and with their consents, are used by Max Life Insurance Co. Ltd. You can call us on our Customer Helpline No. 1860 120 5577. Website: www.maxlifeinsurance.com

ARN: MaxLife/MaxIS/SWAG V10/Lifelong Wealth Variant/One Pager 2/October 2024

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