

February 4, 2025

National Stock Exchange of India Limited Exchange Plaza, Bandra – Kurla Complex Bandra (E) Mumbai 400051

Dear Sir/ Madam,

Sub:

- 1. <u>Disclosure under SEBI (Listing Obligations and Disclosure Requirements) Regulations</u>, 2015 ("SEBI Listing Regulations") - Financial results for the quarter and nine months' period ended on December 31, 2024
- 2. <u>Disclosure under Regulation 54(3) of SEBI Listing Regulations for the quarter ended on</u> <u>December 31, 2024</u>

We hereby inform you that the Board of Directors of the Company at its meeting held today i.e. Tuesday, February 4, 2025, has approved the audited financial results of the Company for the quarter and nine months' period ended on December 31, 2024.

In terms of Regulation 54(3) of the SEBI Listing Regulations and as per the guidance received from NSE, we hereby submit "Nil" disclosure for security cover for the unsecured non-convertible debentures issued by the Company for the quarter ended on December 31, 2024.

The said financial results and the Auditors' Report thereon for the quarter and nine months' period ended on December 31, 2024 along with the Security Cover Certificate for the quarter ended on December 31, 2024 are enclosed herewith.

You are requested to kindly take the same on record.

Thanking you, Yours faithfully

For **Axis Max Life Insurance Limited** (formerly known as Max Life Insurance Co. Ltd.)

Anurag Chauhan General Counsel and Company Secretary

Encl: As mentioned above

AXIS MAX LIFE INSURANCE LTD. (Formerly known as Max Life Insurance Co. Ltd.)

11th, 12th Floor, DLF Square Building, Jacaranda Marg, DLF City Phase -II, Gurugram – 122002 (Haryana) District - Gurugram T+91-0124-4219090 F +91-124 6659600 E Service.helpdesk@maxlifeinsurance.com W www.maxlifeinsurance.com Corporate Identity Number U74899P82000PLC045626, IRDAI Reg No-104

S.R. BATLIBOI & CO. LLP Chartered Accountants 12th Floor, The Ruby, Senapati Bapat Marg, Dadar (West), Mumbai – 400 028

B. K. KHARE & CO. Chartered Accountants 706/708, Sharda Chambers, New Marine Line, Mumbai – 400 020

Independent Auditors' Report on Quarterly and Year to Date Standalone Financial Results of Axis Max Life Insurance Limited (formerly known as Max Life Insurance Company Limited) pursuant to Regulation 52 of Securities Exchange Board of India (SEBI) (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended, read with Insurance Regulatory and Development Authority of India (IRDAI) Circular reference: IRDAI/ F&I/REG/CIR/208/10/2016 dated October 25, 2016

To

The Board of Directors of Axis Max Life Insurance Limited (formerly known as Max Life Insurance Company Limited)

- 1. We have audited the accompanying quarterly and year to date Standalone Financial Results of Axis Max Life Insurance Limited (formerly known as Max Life Insurance Company Limited) (the "Company"), for the quarter ended December 31, 2024 and year to date financial results for the period April 01, 2024 to December 31, 2024 ('Statement' or 'Standalone Financial Results'), attached herewith, being submitted by the Company, pursuant to the requirement of Regulation 52 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended and IRDAI Circular reference: IRDAI/F&I/ REG/CIR/208/10/2016 dated October 25, 2016. These Standalone Financial Results have been prepared on the basis of interim condensed standalone financial statements, which are the responsibility of the Company's management, and which have been approved by the Board of Directors on February 04, 2025.
- 2. Our responsibility is to express an opinion on these Standalone Financial Results based on our audit of such interim condensed standalone financial statements, which have been prepared by the Company's management in accordance with the recognition and measurement principles laid down in Accounting Standard ('AS') 25, "Interim Financial Reporting", specified under Section 133 of the Companies Act, 2013 ("the Act") read with the Companies (Accounting Standards) (Amendment) Rules, 2021 issued thereunder, including the relevant provisions of the Insurance Act, 1938 (the "Insurance Act"), the Insurance Regulatory and Development Authority Act, 1999 (the "IRDA Act") and other accounting principles generally accepted in India, to the extent considered relevant and appropriate for the purpose of Standalone Financial Results and which are not inconsistent with the accounting principles as prescribed in the Insurance Regulatory and Development Authority (Actuarial, Finance and Investment Functions of Insurers) Regulations, 2024 (the "Regulations") and orders/directions/circulars issued by the Insurance Regulatory and Development Authority of India ("IRDAI") to the extent applicable.
- 3. We conducted our audit in accordance with the Standards on Auditing specified under section 143(10) of the Act and other applicable authoritative pronouncements issued by the Institute of Chartered Accountants of India. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the Standalone Financial Results are free of material misstatements. An audit includes examining, on a test basis, evidence supporting the amounts disclosed in these Standalone Financial Results. An audit also includes assessing the accounting principles used and significant estimates made by management. We believe that our audit provides a reasonable basis for our opinion.





S.R. BATLIBOI & CO. LLP **Chartered Accountants** 12th Floor, The Ruby, Senapati Bapat Marg. Dadar (West), Mumbai – 400 028 B. K. KHARE & CO. **Chartered Accountants** 706/708, Sharda Chambers, New Marine Line. Mumbai - 400 020

- 4. In our opinion and to the best of our information and according to the explanations given to us these Standalone Financial Results:
 - a. are presented in accordance with the requirements of Regulation 52 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended and IRDAI Circular reference: IRDAI/F&I/REG/CIR/208/10/2016 dated October 25, 2016 in this regard; and
 - b. give a true and fair view of the net profit and other financial information for the quarter ended December 31, 2024 and year to date results for the period April 01, 2024 to December 31, 2024.

Other Matters

5. The actuarial valuation of liabilities for life policies in force and for policies in respect of which premium has been discontinued but liability exists as at December 31, 2024, is the responsibility of the Company's Appointed Actuary (the "Appointed Actuary"). The actuarial valuation of these liabilities for life policies in force and for policies in respect of which premium has been discontinued but liability exists as at December 31, 2024, has been duly certified by the Appointed Actuary and in his opinion, the assumptions for such valuation are in accordance with the guidelines and norms issued by the IRDAI and the Institute of Actuaries of India in concurrence with the IRDAI. We have relied upon Appointed Actuary's certificate in this regard for forming our opinion on the valuation of liabilities for life policies in force and for policies in respect of which premium has been discontinued but liability exists, as included in these Standalone Financial Results.

Our opinion is not modified in respect of these above matters.

For S.R. Batliboi & Co. LLP Chartered Accountants ICAI Firm Registration No: 301003E/ E300005

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per Pikashoo Mutha Partner

Membership No: 131658 UDIN: 25131658 BMIIDU 9135 Place: New Delhi Date: February 04, 2025

For B. K. Khare & Co. Chartered Accountants Firm Registration No: 105102W

Shirish Rahalkar Partner Membership No: 111212 6659 UDIN: 251112128 MKXZ Place: Mumbai Date: February 04, 2025

Chartered

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AXIS MAX LIFE INSURANCE LIMITED (FORMERLY KNOWN AS MAX LIFE INSURANCE COMPANY LIMITED)	
IRDAI registration no. 104 dated November 15, 2000	
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Statement of Audited Standalone Financial Results for the quarter and nine months ended December 31, 2024 (All amount in TMD lath ala

		Thr	ee Months ended/ A	s at	Nine Months	ended/ As at	less otherwise state Year ended/ As at	
Sr No.	Particulars	December 31, 2024	September 30, 2024	December 31, 2023	December 31, 2024	December 31, 2023	March 31, 2024	
		Audited	Audited	Audited	Audited	Audited	Audited	
	POLICYHOLDERS' ACCOUNT		and a second state in the second state of the				Construction of the second	
1	Gross Premium Income :							
	(a) First Year Premium	202,096	201,085	176,390	527,926	428,408	688,9	
	(b) Renewal Premium	522,293	472,288	460,847	1,326,907	1,182,311	1,850,5	
	(c) Single Premium	97,975	100,455	92,512	281,211	268,592	413,3	
2	Net Premium Income ¹	808,048	758,002	717,032	2,089,014	1,837,791	2,898,4	
з	Income from investments: (Net)?	72,052	558,236	504,282	1,265,185	1,287,427	1,700,7	
4	Other Income	1,573	1,750	2,635	5,389	5,498	8,8	
5	Transfer of funds from Shareholders' Account3	4,097	9,529	4,341	17,075	18,372	23,1	
б	Total (2 to 5)	885,770	1,327,517	1,228,290	3,377,664	3,150,088	4,631,7	
7	Commission on :							
	(a) First Year Premium	54,551	59,621	48,847	159,966	114,788	189,-	
	(b) Renewal Premium	11,862	11,552	11,026	31,070	27,606	43,9	
	(c) Single Premium	4,392	3,589	1,647	9,887	4,037	6,3	
8	Net Commission ¹	80,915	74,762	61,520	200,923	146,431	239,8	
0	Operating Expenses related to insurance business (a+b+c):		,			2.00/.000		
	(a) Employees remuneration and welfare expenses	61,398	69,472	57,209	186,631	162,195	235,0	
	(b) Advertisement and publicity	10,363	17,992	13,873	41,194	29,848	45,3	
	(c) Other operating expenses	30,518	31,851	29.340	90,503	85,737	127,8	
10	Expenses of Management (EOM) (8+9)	183,194	194,077	161,942	519,251	424,212	648,4	
11	Provisions for doubtful debts (including bad debts written off)	4	82	76	189	5	0.27	
12	Provisions for diminution in value of investments		1,627	(159)	1,527	(159)	(
13	Goods and Service tax charge on linked charges	6,584	6,336	5,212	18,309	14,962	21,	
	Provision for taxes	0,004	0,000	3,212	10,309	14,502		
	Benefits Paid" (Net)	412,056		212 004		894,126	1,332,1	
16	Change in actuarial liability		420,518	313,804	1,195,165		2,574,8	
17	Total (10+11+12+13+14+15+16)	267,185	687,699	727,902	1,593,835	1,764,043	4,576,3	
18	Surplus/(Deficit) (6-17)	869,033	1,310,339	1,208,777	3,328,376	3,097,189		
	Appropriations	16,737	17,178	19,513	49,288	52,899	55,3	
19	(a) Transferred to Shareholders' Account						26.5	
		4,418	7,827	15,460	18,580	35,758	26,1	
20	(b) Funds for Future Appropriations	12,319	9,351	4,053	30,708	17,141	29,2	
20	Details of Surplus/(Deficit)					242	-3	
	(a) Interim bonus paid (b) Allocation of bonus to Policyholders	55	55	109	198	243	175,8	
		(2,890)	1,240	5,482	186,242	172,738		
	(c) Surplus shown in the Revenue Account	16,737	17,178	19,513	49,288	52,899	55,3	
	Total Surplus	13,902	18,473	26,104	235,728	225,880	231,5	
21	SHAREHOLDERS' ACCOUNT		2					
1.0	Transfer from Policyholders' Account	4,418	7,827	15,460	18,550	35,758	26,1	
22	Total income under Shareholders' Account					1.1.1.1.1		
	(a) Investment Income	15,406	14,599	9,176	43,345	29,194	39,4	
	(b) Other Income	275	252	246	785	2,818	3,0	
	Expenses other than those related to insurance business?	3,046	1,532	3,072	5,975	5,883	7,4	
	Transfer of funds to Policyholders' A/c	4,097	9,529	4,341	17,075	18,372	23,7	
	Provisions for doubtful debts (including write off)			-	· -	-	-	
	Provisions for diminution in value of investments	-	(4)	(63)	(4)	(63)	1	
	Profit before tax (21+22-23-24-25-26)	12,956	11,631	17,532	39 ,563	43,578	37,48	
	Provision for tax	1,757	1,584	2,314	5,384	2,481	1,5	
	Profit after tax and before extraordinary items	11,199	10,047	15,218	34,279	41,097	35,96	
	Extraordinary Items (Net of tax expenses)	-	•	· · · · ·	-	-	-	
	Profit after tax and extraordinary items	11,199	10,047	15,218	34,279	41,097	35,96	
	Dividend per share (INR) (Nominal Value INR 10 per share):							
	(a) Interim Dividend		-		-	-	2. 7	
	(b) Final Dividend		1			-		
	Debenture Redemption Reserve	-	992	-	992	992	9	
	ESOP Reserve		-	-	(12)	-	· ·	
	Profit carried to Balance Sheet	214,996	203,797	186,825	214,996	186,826	181,5	
	Paid up equity share capital	206,139	206,139	191,881	206,139	191,881	191,8	
	Reserve & Surplus (excluding Revaluation Reserve)	390,546	374,874	206,188	390,546	206,138	201,8	
	Fair value Change Account and Revaluation Reserve (Shareholders'	10,958	15,103	5,242	10,958	5,242	ō, 1	
	Account)				1000			
39	Total Assets:							
	(a) Investments:	. n. 1						
	- Shareholders'	769,466	756,193	527,105	769,466	527,105	584.8	
	-Policyholders' Fund excluding Linked Assets	11,499,729	11,218,717	9,522,271	11,499,729	9,522,271	10,080,78	
	-Assets held to cover Unked Liabilities	4,901,294	5,039,460	4,212,705	4,901,294	4,212,705	4,417,92	
1								

Footnotes :
 Net of reinsurance
 Net of reinsurance
 Net of amortisation and losses (including capital gains)
 Includes contribution of funds from shareholders accounts towards excess ECM and Remuneration of MD/NTD/KMP's over specified limits
 Inclusive of interim bonus
 Inclusive of interim to Non Convertible Depentures (NCD)







AXIS MAX LIFE INSURANCE LIMITED (FORMERLY KNOWN AS MAX LIFE INSURANCE COMPANY LIMITED) IRDAI registration no. 104 dated November 15, 2000 Standalone Statement of Analytical Ratios for the quarter and nine months ended December 31, 2024

	(All amount in INR lakhs, unle Three Months ended / As at Nine Months ended / As at									
	December 31,	September 30,	December 31,	December 31,	December 31,	Year ended / As at March 31,				
Particulars	2024	2024	2023	2024	2023	2024				
	Audited	Audited	Audited	Audited	Audited	Audited				
Analytical Ratios ¹ :										
(I) Solvency Ratio ²	196%	198%	179%	196%	179%	172%				
() Soverich nous			777							
(li) Expenses of Management Ratio	22%	25%	22%	24%	23%	22%				
(iii) Policyholder's liabilities to shareholders' fund	2822%	2831%	3539%	2822%	3539%	38129				
(iii) Foreyroidd 5 nadandes ei Sharanana a Fana										
(iv) Earnings per share (in INR):										
a) Basic EPS before and after extraordinary items (net of tax expense) for										
the period/ year (not annualized for three/nine months)	0.54	0.49	0,79	1.67	2.14	1.87				
is pit as a profile from and a Bar and a publicant library (act of the operators)	0.54	0.49	0.79	1.67	2.14	1.87				
 b) Diluted EPS before and after extraordinary items (net of tax expanse) for the period/ year (not annualized for three/nine months) 	0.54	0.49	0.79	1.07	2.14	1.07				
(v) NPA ratios: (for Policyholders' fund)										
a) Gross NPAs										
- Non Linked				3						
Par Non Par	-		-	-	-					
		-	· · · ·	-	-					
- Linked Non Par		-	2,341	-	2,341	2,341				
			-,							
Net NPAs										
- Non Linked	2 C	۰ ۱								
Par	-5	-	-	-	-	-				
Non Par	-	-		-	-	-				
- Linked Non Par						-				
		-	-							
b) % of Gross NPAs										
- Non Linked			5. C							
Par	0.00%	0.00%	0.00%	0.00%	0.00%	0.00				
Non Par	0.00%	0.00%	0.00%	0.00%	0.00%	0.00				
- Linked Non Par	0.00%	0.00%	0.02%	0.00%	0.02%	0.05%				
NUTPO	0.00%	0.00%	0.0270	0.0038	0.0270	0.05				
% of Net NPA										
- Non Linked										
Par	0.00%	0.00%	0.00%	0,00%	0.00%	0.00				
Non Par	0.00%	0.00%	0.00%	0.00%	0.00%	0.005				
- Linked		×								
Non Par	0.00%	0.00%	0.00%	0.00%	0.00%	0.009				
(vi) Yield on Investments (on Policyholders' fund)	1									
A. Without unrealised gains										
- Non Linked										
Par	8%	9%	8%	9%	9%	99				
Non Par	7%	7%	6%	7%	7%	79				
- Linked										
Non Par	6%	19%	12%	15%	13%	149				
B. With unrealised gains										
- Non Linked										
Par	0%	22%	15%	12%	13%	159				
Non Par	2%	15%	6%	9%	7%	109				
- Linked										
Non Par	-12%	26%	33%	17%	28%	269				
(vii) NPA ratios: (for shareholders' fund)										
(a) Gross NPAs	937	937	937	937	937	93				
Net NPAs	-	-	-	-	-	-				
(b) % of Gross NPAs	0,12%	0.12%	0.18%	0.12%	0.18%	0.169				
% of Net NPAs	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%				
(Viii) Yield on Investments (on Shareholders' A/c)										
A. Without unrealised gains	8%	8%	7%	8%	7%	89				
B. With unrealised gains	4%	16%	9%	11%	10%	119				







AXIS MAX LIFE INSURANCE LIMITED (FORMERLY KNOWN AS MAX LIFE INSURANCE COMPANY LIMITED) IRDAI registration no. 104 dated November 15, 2000 Standalone Statement of Analytical Ratios for the quarter and nine months ended December 31, 2024

	The	ee Months ended/ As	at	All amou Nine Months	nt in INR lakhs, uni	ess otherwise stated)	
	December 31.	September 30,	December 31,	December 31,	December 31,	Year ended / As at March 31,	
Particulars	2024	2024	2023	2024	2023	2024	
	Audited	Audited	Audited	Audited	Audited	Audited	
(ix) Persistency Ratio ³							
Persistency Ratio (Regular Premium / Limited Premium Payment under							
individual category)							
by premium							
13th month	82%	84%	84%	87%	85%	87%	
25th month	71%	71%	67%	72%	70%	70%	
37th month	60%	62%	62%	54%	63%	63%	
49th month	62%	63%	59%	67%	65%	66%	
61st month	56%	56%	56%	58%	58%	58%	
by count		2010					
13th month	80%	83%	83%	85%	85%	86%	
25th month	73%	74%	72%	76%	73%	75%	
37th month	65%	66%	64%	68%	64%	66%	
49th month	63%	64%	57%	64%	61%	62%	
61st month	53%	53%	53%	55%	55%	55%	
Persistency Ratio (Single Premium / Fully paid-up under individual				5 I I			
category)							
by premium	99%	99%	99%	99%	99%	99%	
13th month	100%	100%	100%	100%	100%	100%	
25th menth	100%	100%	100%	100%	100%	100%	
37th month	100%	100%	100%	100%	100%	100%	
49th month	100%	100%	100%	100%	100%	100%	
61st month	~						
by count							
13th month	99%	99%	99%	99%	99%	999	
25th month	100%	100%	100%	100%	100%	100%	
37th month	100%	100%	100%	100%	100%	100%	
19th month	100%	100%	100%	100%	100%	100%	
61st month	100%	100%	100%	100%	100%	100%	
(x) Conservation Ratio							
Participating Non Linked - Individual Life	84%	83%	85%	84%	86%	85%	
Participating Non-Linked - Pension	77%	78%	74%	76%	77%	77%	
Non Participating Non Linked - Persion	85%	86%	91%	85%	91%	90%	
	89%	85%	NA	88%	NA	86%	
Non Participating Non Linked - Annuity	81%	89%	87%	86%	83%	82%	
Non Participating Non Linked - Health	76%	77%	74%	78%	75%	72%	
Non Participating Linked - Individual Life	70%	68%	65%	69%	71%	70%	
Non Participating Linked - Pension		NA	NA	NA	NA	70% N/	
Ion Participating Linked - Group	NA	NA	NA	NA	NA	N	

Footnotes :

1. Analytical ratios have been calculated as per definition given in IRDAI Analytical ratios disclosure.

2. The solvency ratios are as certified by the Appointed Actuary.

3. a) The persistency ratios are calculated in accordance with IRDA/ACT/CIR/GEN/21/02/2010 dated February 11, 2010 and IRDAI circular no. IRDAI/F&A/CIR/MISC/256/09/2021 dated September 30, 2021 and hence are with a lag of one month.

b) The persistency ratios for the quarter ended December 31, 2024 have been calculated on December 31, 2024 for the policies issued in the September to November period of the relevant years. E.g.: the 13th month persistency ratios for the current quarter is calculated for the policies issued from September 2023 to November 2023. The persistency ratios for quarter ended September 30, 2024 and December 31, 2023 have been calculated in a similar manner.

c) The persistency ratios for year to clate as all December 31, 2024 have been calculated on December 31, 2024 for the policies issued in the December to November period of the relevant years. E.g.: the 13th month persistency for the current year is calculated for the policies issued from December 2022 to November 2023. The persistency ratios for year ended December 31, 2023 and March 31, 2024 have been calculated in a similar manner.

carcuration in a similar manner. d) The 'quarter ended' persistency ratios are not comparable to corresponding 'year to date' ratios on account of different time period available for renewal for policies. For example – In case of 'quarter ended' persistency as at December 31, 2024, which includes policies issued in the September to November period of relevant years, a policy issued in the month of September will have around 3 months available for renewal of policy. While in case of 'year ended' persistency as at December 31, 2024, which includes policies issued in the December to November period of relevant years, a policy issued in the month of December will have around 12 months available for renewal of policy.

e) Persistency ratios include individual business only. Group business policies have been excluded from the persistency calculation.

4. Ratios for the previous year's quarter & previous year have been reclassified / regrouped / restated wherever necessary.







AXIS MAX LIFE INSURANCE LIMITED (FORMERLY KNOWN AS MAX LIFE INSURANCE COMPANY LIMITED) IRDAI registration no. 104 dated November 15, 2000 Standalone Segment Reporting for the quarter and nine months ended December 31, 2024

(All amount in INR lakhs, unless otherwise stated) Nine Months ended/ As at Year ended/ As at Three Months ended/ As at December 31, December 31, December 31, September 30, December 31, March 31, Particulars Sr No. 2024 2024 2023 Z024 2023 2024 Audited Audited Audited Audited Audited Audited Segment Income : A) Policyholders': Participating Non Linked - Individual Life Net Premium Income from investments² 213.757 194,762 210,468 552,720 558,414 851,722 145,662 158,362 126,483 473,959 390,213 531,682 Transfer of Funds from shareholder's account 37 47 109 2,359 2,288 2,071 6.882 5,619 7,761 Other income Participating Non Linked - Pension Net Premium 23 15 29 51 64 199 Income from investments 693 929 197 204 235 624 Transfer of Funds from shareholders' account 0 Other income Non Participating Non Linked - Individual & Group Life 304,730 290,657 281,892 783,246 682,434 1,100,718 Net Premium 167,025 16,346 Income from investments 57,114 57.311 34,940 109,973 161.150 Transfer of Funds from shareholder's account 15,481 6,065 (1,701) 8,708 Other income (860) (695) 357 (1,901) 213 185 Non Participating Non Linked - Annuity 227,150 141,373 61,334 53.882 46,737 155,975 Net Premium 11,012 10,195 7,207 30,650 19,430 27,953 Income from investments Transfer of Funds from shareholder's account (2, 137)740 6,042 438 18,372 8.249 Other income (12) (7 23 (19) 45 58 Non Participating Non Linked - Health Net Premium 204 318 251 781 849 1 384 Income from investments 48 49 70 158 199 263 Transfer of Funds from shareholder's account . 1 1 0 1 Other income Non Participating Linked - Individual Life 214,979 223.056 170,127 585.276 Net Premium 439,135 697 524 Income from investments² (139,591) 316,385 322,045 568,490 735,214 937,033 Transfer of Funds from shareholder's account. 131 33 181 84 164 196 425 4-10 Other income 809 Non Participating Linked - Pension 2 412 2.579 3.501 7.583 10,479 Net Premiun 14,577 Income from investments² (2,321) 12,940 12,705 21,773 30,215 39.250 Transfer of Funds from shareholder's account Other income 1 -1 0 1 Non Participating Linked - Group Net Premium 2,532 810 4,027 3,382 5,043 5,196 Income from investments (69) 1.163 746 1,880 1,830 2,612 Transfer of Funds from shareholder's account Other income . -B) Shareholder's: Income from investments² 29,258 15,406 14,603 9,239 43,349 39,493 Other Income 275 262 246 785 2.818 3,030 2 Segment Surplus/(Deficit) (net of transfer from shareholders' A/c) ; Participating Non Linked - Individual Life 6,176 5,259 5,002 15,253 12,367 18,675 Participating Non Linked - Pension 15 Non Participating Non Linked - Individual & Group Life Non Participating Non Linked - Annuity (5.066) (8.708) 8 027 (16 345) 6 326 (15,480) 2,137 (740) (6,042) (435) (18,372) (8.249) Non Participating Non Linked - Health 208 1.322 651 2,109 807 1,766 (2,396) 3,024 Non Participating Linked - Individual Life 801 (181) 14,857 3.896 Non Participating Linked - Pension 252 351 424 1,053 1,344 1,721 Non Participating Linked - Group 12 31 31 52 49 8 Total 321 (1,702) 11,119 1,505 17,386 2,393 Shareholders 10.878 11,749 4,099 32,774 23,711 33,574 Grand Total 11,199 10,047 15,218 34,**279** 41,097 35,967







AXIS MAX LIFE INSURANCE LIMITED (FORMERLY KNOWN AS MAX LIFE INSURANCE COMPANY LIMITED) IRDAI registration no. 104 dated November 15, 2000 Standalone Segment Reporting for the quarter and nine months ended December 31, 2024

		Thr	ee Months ended/ As a	at	Nine Months e	ount in INR lakhs, unl inded/ As at	Year ended/ As at	
Sr No.	Particulars	December 31, 2024	September 30, 2024	December 31, 2023	December 31, 2024	December 31, 2023	March 31, 2024	
		Audited	Audited	Audited	Audited	Audited	Audited	
3	Segment Assets:	15 D.M. 18						
	Participating Non Linked - Individual Life	7,708,795	7,661,696	6,849,788	7,708,795	6,849,788	7,097,899	
	Participating Non Linked - Pension	10,320	10,662	12,460	10,320	12,460	12,697	
	Non Participating Non Linked - Individual & Group Life	3,479,428	3,338,123	2,505,722	3,479,428	2,505,722	2,866,455	
	Non Participating Non Linked - Annuity	681,362	629,125	462,860	681,362	452,860	557,911	
	Non Participating Non Linked - Health	2,801	2,820	3,769	2,801	3,769	3,621	
	Non Participating Linked - Individual Life	4,741,020	4,868,419	4,040,262	4,741,020	4,040,262	4,254,494	
	Non Participating Linked - Pension	173,746	186,176	191,716	173,746	191,716	183,954	
	Non Participating Linked - Group	23,882	22,380	20,622	23,882	20,622	20,969	
	Total	16,821,354	16,719,401	14,087,199	16,821,354	14,087,199	14,998,000	
	Shareholders'	915,016	877,241	677,730	915,016	677,730	745,987	
	Unaflocated	-	-		-	-	-	
	Grand Total	17,736,370	17,596,642	14,764,929	17,736,370	14,764,929	15,743,987	
4	Segment Policy Liabilities:							
	Participating Non Linked - Individual Life	7,688,799	7,649,930	6.837,997	7,688,799	6,837,997	7,095,037	
	Participating Non Linked - Pension	10,068	9,981	9,979	10,068	9,979	9,775	
	Non Participating Non Linked - Individual & Group Life	3,475,947	3,313,559	2,506,115	3,475,947	2,506,115	2,897,957	
	Non Participating Non Linked - Annuity	674,442	624,776	463,962	674,442	463,962	527,965	
	Non Participating Non Linked - Health	1,610	1,677	3,565	1,610	3,565	3,119	
	Non Participating Linked - Individual Life	4,744,394	4,857,317	4.033,212	4,744,394	4,033,212	4,249,809	
	Non Participating Linked - Pension	173,956	186,317	191,541	173,956	191,541	184,075	
	Non Participating Linked - Group	23,900	22.399	20,625	23,900	20,625	20,988	
	Total	16,793,116	16,675,956	14,066,996	16,793,116	14,066,996	14,988,725	
	Shareholders' Fund	943,254	920,686	697,933	943,254	697,933	755,262	
	Unallocated			- 1				
	Grand Total	17.736.370	17,596,642	14,764,929	17,736,370	14,764,929	15,743,987	

1

Footnotes : Segments include:

Segments initialue: 9) Non-Links 1. Participating Policies: (i) Life (ii) Pension 2. Non-Participating Policies: (i) Life (ii) Annulty (iii) Health b) Linked Policies: (i) Life (ii) Pension (iii) Group Net of provisions for diminution in value of investments.

2







AXIS MAX LIFE INSURANCE LIMITED (FORMERLY KNOWN AS MAX LIFE INSURANCE COMPANY LIMITED) IRDAI registration no. 104 dated November 15, 2000 Standalone Statement of disclosures as per Regulation 52(4) of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

for the quarter and nine months ended December 31, 2024

				(All amou	int in INR lakhs, unle	ss otherwise stated)
	Thi	ee Months ended/As a	at	Nine Months	Year ended/As at	
Particulars	December 31, 2024 Audited	September 30, 2024	December 31, 2023	December 31, 2024	December 31, 2023	March 31, 2024
	Audited	Audited	Audited	Audited	Audited	Audited
1 Debt Equity Ratio ¹ (no of times)	0.08	0.08	0.13	0.08	0.13	0.13
2 Debt service coverage ratio ² (no of times)	14.82	13.42	19.75	15.17	16.57	11.07
3 Interest service coverage ratio ² (no of times)	14.82	13.42	19.75	15.17	16.57	11.07
< Outstanding redeemable preference shares (quantity and value)	NA	NA	NA	NA	NA	NA
5 Capital redemption reserve / debenture redemption reserve	2,588 / 3,968	2,588 / 3,968	2,588 / 2,976	2,588 / 3,968	2,588 / 2,976	2,588 / 2,976
5 Net Worth*	592,257	585,183	396,148	592,257	396,148	391,889
7 Net profit after tax ⁵	11,199	10,047	15,218	34,279	41,097	35,967
8 Earnings per share (in INR):	100 C 100 C					
 a) Basic EPS before and after extraordinary items (net of tax expense) for the period/ year (not annualized for three/nine months) 	0,54	0.49	0.79	1.57	2.14	1.87
b) Diluted EPS before and after extraordinary items (net of tax expense) for the period/ year (not annualized for three/nine months)	0,54	0,49	0.79	1.67	2.14	1.87
9 Current ratio ⁶	1.05	1.07	1.20	1.05	1.20	1.42
10 Long term debt to working capital®	NA	NA	NA	NA	NA	NA
11 Bad debts to Account receivable ratio	NA	NA	NA	NA	NA	NA
12 Current liability ratio	0.02	0.02	0.02	0.02	0.02	0.02
13 Total debts to total assets	0.00	0.00	0.00	0.00	0.00	0.00
14 Debtors turnover ⁹	NA	NA	NA	NA	NA	NA
15 Inventory turnover*	NA.	NA	NA	NA	NA	NA
16 Operating margin (%)*	NA	NA	NA	NA	NA	NA
17 Net Profit margin (%) ⁵	NA	NA	NA	NA	NA	NA
18 Asset cover available, in case of non-convertible debt securities ¹⁰	1255%	1264%	872%	1255%	872%	848%

Footnotes :

1

3

4

5

Footnotes : Debt-Equity Ratio is calculated as Total Borrowings divided by Networth. Net worth is shareholders funds including Credit / (Debt) Fair Value Change Account and excluding Realised Hedge Reserve - Policyholder. Debt service coverage ratio is calculated as Profit before interest and tax divided by interest expense together with principal repayments of long-term debt during the period. Interest service coverage ratio is calculated as Profit before interest and tax divided by interest expense. Net worth is shareholders funds including Credit / (Debti) Fair Value Change Account and excluding Realised Hedge Reserve - Policyholder. Net worth is shareholders funds including Credit / (Debti) Fair Value Change Account and excluding Realised Hedge Reserve - Policyholder. Net worth is shareholders funds including Credit / (Debti) Fair Value Change Account and excluding Realised Hedge Reserve - Policyholder. Net profit after tax is the profit after tax as per shareholders' account for year to date. Current ratio is current assets (cash and benk Balance and advances & other assets) divided by current Liabilities and provisions. Current Liability ratio is corrent as current liability divided by total liability includes borrowings, policyholder liabilities, Fund for Future Appropriation, current liability, provision and realised hedge fluctuation. 67

Total debts to total assets is total borrowings divided by total assets as per balance sheet. 8

9 Not applicable to Insurance Companies. 10 Net assets are excluding Policyholders funds including realized hedge reserve and Funds for Future Appropriations. Assets Cover ratio is computed as net assets divided by total borrowings.







AXIS MAX LIFE INSURANCE LIMITED (FORMERLY KNOWN AS MAX LIFE INSURANCE COMPANY LIMITED) IRDAI registration no. 104 dated November 15, 2000

Notes to Standalone Financial Results for the quarter and nine months ended December 31, 2024

- 1 The standalone financial results have been prepared in accordance with the requirements of Regulation 52 of the Security Exchange Board of India (SEBI) (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended, read with SEBI (Listing Obligations and Disclosure Requirements) (Sixth Amendment) Regulations, 2022 w.e.f. November 14, 2022, to the extent applicable, and IRDAI Circular IRDA/F&I/REG/CIR/208/10/2016 dated October 25, 2016 on publication of financial results for Life Insurance Companies.
- 2 The standalone financial results were reviewed by the Audit Committee and subsequently approved by the Board of Directors at their respective meetings on January 30, 2025 and February 04, 2025 and are audited by the joint auditors of the Company.
- 3 There were Nil investor complaints at the beginning of the year/quarter. Further, the Company has received Nil investor complaints during the nine months/quarter ended December 31, 2024 and Nil investor complaints is lying unresolved as at December 31, 2024.
- 4 On December 12 2024, the name of the Company was changed from "Max Life Insurance Company United" to "Axis Max Life Insurance Limited", pursuant to receipt of fresh Certificate of Incorporation dated December 12, 2024, issued by the office of Registrar of Companies, Chandigarh.
- 5 During the period ended December 31, 2024, Max Financials Services Limited ("the Holding Company") and it's certain past & present key managerial personnel had received a Show Cause Notice (SCN) from Securities Exchange Board of India (SEBI) alleging non-compliances, during the period March 31, 2011 to March 31, 2022, of certain provisions of SEBI Act, Securities Contracts (Regulation) Act and other applicable SEBI regulations. The Company has also been made party to such SCN alleging non-compliances. Based on management's Internal assessment of the matters pertaining to the Company and independent legal opinion, the Company is of the view that there are no non-compliances. Additionally, the Company is service and avice and engaging with SEBI for an appropriate response to the SCN. Accordingly, there is no material impact on the audited financial results for the quarter and nine months ended December 31, 2024.
- 6 Previous year/period figures have been regrouped wherever necessary, to conform to current period's classification.

For and on behalf of the Board of Directors

un

Prashant Tripathy Managing Director & CEO DIN: 08260516 Place: New Delhi Date: Febkusey 04, 2025







Annexure I - Format of Security Cover

Column A	Column B	Column C ¹	Column D II	Column E ^{III}	Column F ^{IV}	Column G ^V	Column H ^{VI}	Column I VII	Column J	Column K	Column L	Column M	Column N	Column O			
Commit 24	Column D	Exclusive Charge	Exclusive Charge	Pari- Passu Charge	Pari- Passu Charge	Pari- Passu Charge	Assets not offered as	Elimination (amount in	(Total C to H)	Column R		those items covered by thi		Commit o			
		Exclusive change	Exclusive chillinge	rarr rassu charge	Turr Tussu Chinge	Turr Tussu Chinge	Security	negative)	(100010 0000)		Actinee to only						
	Description of asset for				Assets shared by pari	Other assets on which	Occurity	debt amount considered more		Market Value for Assets	Carrying / book value for exclusive	1	Carrying value/book value for				
	which this certificate				passu debt holder	there is pari- Passu		than once (due to exclusive			charge assets where market value is		pari passu charge assets where				
	relate				(includes debt for which			plus pari passu charge)		basis	not ascertainable or applicable (For		and a standard in most				
Particulars		Debt for which this	Other Secured Debt	Debt for which this	this certificate is issued	covered in column F)		pros part passa canage)			Eg. Bank Balance, DSRA market	Market Value for Pari	ascertainable or applicable (For	Total Value(=K+L+M+			
		certificate being issued	Outer Steared Dest	certifica te being issued	& other debt with pari-						value is not applicable)	passu charge Assets ^{viii}	Eg. Bank Balance, DSRA	N)			
					passu charge)						value is not apprendice)		market value is not applicable)				
					passa chinge)								market value is not applicable)				
												Relati	ng to Column F				
		Book Value	Book Value	Yes/ No	Book Value	Book Value											
ASSETS																	
Property, Plant and Equipment																	
Capital Work-in- Progress		t															
Right of Use Assets		1															
Goodwill		1															
Intangible Assets		-															
Intangible Assets under Development		1															
· ·																	
Investments																	
Loans]															
Inventories																	
Trade Receivables]															
Cash and Cash Equivalents																	
Bank Balances other than Cash and Cash																	
Equivalents																	
Others																	
Total								AT1 / AT / A	1. 1.1								
								Nil / Not Ap	plicable								
LIABILITIES								1	1								
Debt securities to which this certificate																	
pertains																	
		4															
Other debt sharing pari-passu charge with	1																
above debt		+															
Other Debt		+															
Subordinated debt		4															
Borrowings Bank		+															
		4															
Debt Securities		+															
Others		+															
Trade payables		+															
Lease Liabilities		+															
Provisions		+															
Others Total			1			1	1		1			1		1			
Total Cover on Book Value											1		1				
Cover on Market Value ^{ix}				1													
		Exclusive Security Cover	NII / Not Applicable	1	Pari-Passu Security	Nil / Not Applicable	1										
		Ratio		1	Cover Ratio												
		1		1	1	1	1	1	1								

¹ This column shall linclude book value of assets having exclusive charge and outstanding book value of debt for which his certificate is issued. ¹³ This column shall linclude book value of assets having exclusive charge and outstanding book value of all corresponding debt other than column C. ¹⁴ This column shall linclude of assets having exclusive charge and outstanding book value of all corresponding debt other than column C. ¹⁵ This column shall include all book value of assets having any pari-passu charge. He function tex, cles No. ¹⁶ This column shall include all book value of assets having any pari-passu charge and outstanding book value of debt for which his certificate is issued and c), other debt sharing pari- passu charge along with debt for which certificate is issued. ¹⁶ This column shall include all book value of assets having pari-passu charge and outstanding book value of debt for which his certificate is issued and c), other debt sharing pari- passu charge along with debt for which his certificate is issued. ¹⁶ This column shall include all those sasets having any pari-passu charge and outstanding book value of carses pariong pari-¹⁷ This column shall include all those assets having and constanding book value of carses pariong debt. ¹⁸ This column shall include all those assets which are not charged and shall include all unsecured borrowings including subordinated debt and shall include only those assets which are paid-for.

¹⁶ In order to match the liability amount with financials, it is necessary to eliminate the debt which has been counted more than once (included under exclusive charge column as also under pari passu). On the assets side, there shall not be elimination as there is no overlap. ¹⁶ Assets which are considered at Market Value like Land, Building, Residential/Commercial Real Estate to be stated at Market Value. Other assets having charge to be stated at book value/Carrying Value.

^{ix} The market value shall be calculated as per the total value of assets mentioned in Column O.