

Welcome to Max Life Insurance

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**Date** DD-MM-YYYY  
**To** <Name of the Policyholder>  
<Address 1>  
<Address 2>  
<City> - <Pin Code>  
<State>  
**Branch:** <\_\_\_\_>  
**Policy no.:** <Policy number>  
**Telephone:** <Telephone number>

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**Welcome** Dear <Name of the Policyholder>,  
Thank you for opting for **Max Life Flexi Wealth Plus** (A Unit Linked Non-Participating Individual Life Insurance Plan). We request you to go through the enclosed policy contract.

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**What to do in case of errors** On examination of the policy, if you notice any mistake or error, proceed as follows:  
1. Contact our customer helpdesk or your agent immediately at the details mentioned below.  
2. Return the policy to us for rectifying the same.

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**Free Look Cancellation** *In case you are not satisfied with the policy, you have the option to cancel it by returning the original copy with a written request, stating the objections/reasons for such disagreement, to us within the free look period of ---- days from the date of receiving the policy document.*

*Result: Upon return, the policy will terminate forthwith and all rights, benefits and interests under the policy will cease immediately. We will refund only an amount which will be equal to non-allocated Premiums plus charges levied by cancellation of Units plus Fund Value at the date of cancellation less mortality charge (including applicable GST) for the period of cover, rider charges (including applicable GST), expenses incurred on medical examination of the Life Insured, if any, and stamp duty.*

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**Long term protection** We are committed to giving you honest advice and offering you long-term savings, protection and retirement solutions backed by the highest standards of customer service. We will be delighted to offer you any assistance or clarification you may require about your policy or claim-related services at the address mentioned below. We look forward to being your partner for life.

Yours Sincerely,  
**Max Life Insurance Co. Ltd.**

<Name>  
<Designation>

**Agent / Intermediary detail: <Name>, <Code>, <Address>, <Contact>**

Max Life Insurance Company Limited, Plot No. 90A, Sector 18, Gurugram, 122015, Haryana, India  
Phone: 4219090 Fax: 4159397 (From Delhi and other cities: 0124) Customer Helpline: 1860 120 5577.  
**Regd Office:** 419, Bhai Mohan Singh Nagar, Railmajra, Tehsil Balachaur, District Nawanshahr, Punjab -144533  
**Visit Us at:** [www.maxlifeinsurance.com](http://www.maxlifeinsurance.com) **E-mail:** [service.helpdesk@maxlifeinsurance.com](mailto:service.helpdesk@maxlifeinsurance.com)  
IRDAI Registration No: 104, Corporate Identity Number: U74899PB2000PLC045626

**PREAMBLE TO THE POLICY**

**MAX LIFE INSURANCE COMPANY LIMITED**

Regd. Office: 419, Bhai Mohan Singh Nagar, Railmajra, Tehsil Balachaur, District Nawanshahr, Punjab -144533

**Max Life Flexi Wealth Plus  
(A Unit Linked Non-Participating Individual Life Insurance Plan)**

**UIN : [104L115V02]**

Max Life Insurance Company Limited has entered into this contract of insurance on the basis of the information given in the Proposal Form together with the Premium deposit, statements, reports or other documents and declarations received from or on behalf of the Proposer for effecting a life insurance contract on the life of the person named in the Schedule.

We agree to pay the benefits under the Policy on the happening of the insured event, while the Policy is in force subject to the terms and conditions stated herein.

**Max Life Insurance Company Limited**

*Place of Issuance: Gurugram, Haryana*

**POLICY SCHEDULE**

*In this Policy, the investment risk in the investment portfolio is borne by You.*

**Policy: Max Life Flexi Wealth Plus**  
Insurance Plan

**Type of Policy:** A Unit Linked Non-Participating Individual Life

**UIN:** [104L115V02]

**Office**

<b>Policy No./ Proposal No.:</b>					<b>Client ID:</b>				
<b>Date of Proposal:</b>									
<b>Policyholder/Proposer:</b>					<b>Age Admitted: Yes/No</b>				
<b>PAN:</b>					<b>Gender:</b>				
<b>Identification Source &amp; I.D No.:</b>					<b>Tel No./Mobile No.:</b>				
<b>Relationship with Life Insured:</b>					<b>Email:</b>				
<b>Date of Birth:</b>									
<b>Address (For all communication purposes):</b>									
<b>Life Insured:</b>					<b>Age Admitted: Yes/No</b>				
<b>Identification Source &amp; ID No.:</b>					<b>Gender:</b>				
<b>Date of Birth:</b>									
<b>Age:</b>									
<b>Address (For all communication purposes):</b>									
<b>Nominee details:</b>					<b>Guardian/Appointee (if Nominee is minor):</b>				
<b>Nominee (s)Name</b>	<b>Relationship of Nominee(s) with Policyholder:</b>	<b>Date of Birth Of Nominee:</b>	<b>Age:</b>	<b>% share</b>					
<b>Date of Commencement of Risk/ Inception of Policy:</b>					<b>Variant: Wealth/ Whole Life</b>				
<b>Details of the riders, if any:</b>					<b>Investment Strategy:</b>				
<b>Premium Payment Method:</b>					<b>Bill Draw Date:</b>				
					<b>Bank Name:</b>				
					<b>Bank Account Number:</b>				
<b>Bank Account Details for Pay outs</b>					<b>Bank Name:</b>				
					<b>Bank Account Number:</b>				
<b>Agent's name/ Intermediary name:</b>					<b>Agent's /Intermediary code:</b>				
<b>Email:</b>					<b>Agent's/ Intermediary License No.:</b>				
<b>Address:</b>					<b>Mobile/Landline Telephone Number:</b>				
<b>Details of sales personnel (for direct sales only)</b>									

List of coverage	Maturity Date	Insured Event	Sum Assured Multiple	Sum Assured (INR)	Policy Term	Premium Payment Term	Premium Payment Mode	Annualised Premium (INR)	Single Premium (INR)	Premium payable as per Premium payment mode selected (INR)	Due Date when Premium is payable/ Date when the Last Premium is payable
Max Life Flexi Wealth Plus		As per Section 2 of Part C									
Rider(s) (if any)											

**ALLOCATION PROPORTION AT THE DATE OF COMMENCEMENT OF RISK**  
(Applicable only if Self-Managed Portfolio Strategy is chosen)

FUND NAME	ALLOCATION PROPORTION (as a % of the Single/Regular/ Limited Premium)
High Growth Fund	
Diversified Equity Fund	
Growth Super Fund	
Growth Fund	
Sustainable Equity Fund	
Balanced Fund	
Conservative Fund	
Dynamic Bond Fund	
Secure Fund	
Secure Plus Fund	
Money Market II Fund	

**PART B**

**DEFINITIONS AND INTERPRETATIONS**

The words and phrases listed below shall have the meaning attributed to them wherever they appear in the Policy unless the context otherwise requires.

1. "**Age**" means the Life Insured's age on last birthday as on the Date of Commencement of Risk or on the previous Policy Anniversary, as the case may be;
2. "**Annualised Premium**" is the amount specified in the Schedule, and means Premium amount payable in a Policy Year, excluding any rider premiums, underwriting extra premium on riders and applicable taxes, cesses or levies, if any;
3. "**Appointee**"/ "**Guardian**" means the person named by the Policyholder, registered with us and specified in the Schedule, who is authorised to receive and hold in trust the benefits under this Policy on behalf of the Nominee/(s), if the Nominee/(s) is/are less than 18 years, on the date of payment.
4. "**Business Day**" shall mean days other than holidays where stock exchanges with national wide terminals are open for trade or any day declared by the IRDAI as business day;
5. "**Claimant**" means You, Life Insured (if You are not the Life Insured), Nominee(s) (if valid nomination is effected), assignee(s) or their heirs, legal representatives or holders of a succession certificate in case Nominee(s) or assignee(s) is/are not alive at the time of claim;
6. "**Date of Commencement of Risk / Date of Inception**" means the date as specified in the Schedule, on which the insurance cover/risk under this Policy commences;
7. "**Date of Discontinuance**" means the date on which We receive a written intimation from You about the surrender of the Policy or on expiry of the Grace Period, whichever is earlier;
8. "**Discontinuance**" means the state of the Policy arising out of the surrender of the Policy or on non-payment of the Premium due before the expiry of the Grace Period;
9. "**Discontinuance/ Surrender Charge**" means a charge levied by Us on the Discontinuance/ surrender of the Policy in accordance with the rates as specified in Part E;
10. "**Discontinuance Policy Fund**" means Our segregated fund that is set aside and is constituted by the Fund Value of all policies discontinued during the Lock in Period on which a minimum guaranteed interest rate of 4% (Four percent) per annum (or as mandated by IRDAI from time to time) is payable by Us;
11. "**Freelook**" means a period during which, subject to the Clause 9 Part D of the Policy, You have an option to return the original Policy to Us by stating the objections/reasons for such disagreement in writing;
12. "**Force Majeure Event**" means an event by which performance of any of Our obligations is prevented or hindered as a consequence of any act of God, State, strike, lock-out, legislation or restriction by any government or other authority or any circumstance beyond Our anticipation or control, during continuance whereof the performance of Our obligations under this Policy shall remain wholly or partially suspended;
13. "**Funds**" means the segregated investment funds established and managed by Us;
14. "**Fund Management Charge**" means a charge levied by Us for management of the Funds and calculated as a percentage of the Fund Value and appropriated by adjusting the NAV. The Fund Management Charge shall be levied on each Valuation Date throughout the Policy Term and shall not change during the Policy Term;
15. "**Fund Value**" means the total number of Units in Fund(s) multiplied by the respective NAV of the Fund(s);
16. "**Grace Period**" means a period of 15 (Fifteen) days from the due date of the first unpaid Premium for monthly premium payment mode and 30 (Thirty) days from the due date of the first unpaid Premium for annually, semi-annually or quarterly premium payment modes;
17. "**Guaranteed Loyalty Additions**" means the additional Units added to the Fund Value in accordance with Clause 2.2.2 of Part C of this Policy;
18. "**Guaranteed Wealth Boosters**" means the additional Units added to the Fund Value in accordance with Clause 2.2.3 of Part C of this Policy;
19. "**Insurance Act**" means the Insurance Act, 1938;
20. "**IRDAI**" means the Insurance Regulatory and Development Authority of India established under the Insurance Regulatory and Development Authority Act, 1999
21. "**Life Insured**" means the person named in the Schedule, on whose life the Policy is effected;
22. "**Limited Premium**" means the Premium payable to Us during the Premium Payment Term which is limited compared to the Policy Term and is paid in regular instalments in the manner and at the intervals specified in the Schedule, a variant of the Policy where the premium is payable for a term which is less than the Policy term.
23. "**Lock in Period**" means a period of 5 (Five) consecutive years from the Date of Commencement of Risk;
24. "**Maturity Date**" means the date specified in the Schedule on which the Policy Term expires;

25. "**Mortality Charge**" means a charge levied by Us on every monthly anniversary by canceling Units from the Unit Account on the basis of Sum at Risk for providing life insurance cover to the Life Insured during the Policy Term/settlement period on the basis of his attained Age during the Policy Term in accordance with the rates as specified in Part E;
26. "**Monthly Anniversary**" means the date in every month corresponding with the Date of Commencement of Risk;
27. "**Net Asset Value**" or "**NAV**" or "**Unit Price**" means the net asset value which is the price at which the Units are allocated to the Unit Account or cancelled from the Unit Account as per the terms and conditions specified in Part E and determined on each Valuation Date.
28. "**Nominee**" means the person nominated by You in case You are Life Insured as well, in accordance with Part F to receive the benefits under the Policy and whose name is mentioned in the Schedule;
29. "**Paid-Up Policy**" means the Policy under which the due Premiums have been discontinued after the completion of the Lock-in Period;
30. "**Paid-up Sum Assured**" means the amount payable under a Paid-up Policy which is equal to the Sum Assured multiplied by the resultant of the total number of Premiums received by Us divided by the total number of Premiums payable by You during the Premium Payment Term;
31. "**Policy**" means the contract of insurance entered into between You and Us as evidenced by this document, the Proposal Form, the Schedule and any additional information/document(s) provided to Us in respect of the Proposal Form along with any written instructions from You, subject to Our acceptance of the same and any endorsement issued by Us;
32. "**Policy Administration Charge**" means a charge, if any, levied by Us for administration of the Policy during the Policy Term, starting from the Date of Commencement of Risk on each Monthly Anniversary by cancelling an appropriate number of Units in the Unit Account at the prevailing NAV and is specified in Part E;
33. "**Policy Anniversary**" means the annual anniversary of the Date of Commencement of Risk;
34. "**Policy Term**" means the term of the Policy as specified in the Schedule;
35. "**Policy Year**" means a period of 12 (Twelve) months commencing from the Date of Commencement of Risk and every Policy Anniversary thereafter;
36. "**Premium**" means an amount as specified in the Schedule;
37. "**Premium Allocation Charge**" means a charge, if any, as specified in Part E which is levied by Us and calculated as a percentage of the Premium and deducted from the Premium received by Us before the same is allocated to the Unit Account;
38. "**Premium Payment Term**" means the term as specified in the Schedule, during which the Premiums are payable by You;
39. "**Proposer**" is a person, who proposes for insurance on and has an insurable interest in the life of the Life Insured. However, in case the Life Insured is a minor, the Proposer can only be either a parent or a legal guardian.
40. "**Proposal Form**" means the form filled in and completed by You, for the purpose of obtaining insurance coverage under this Policy;
41. "**Regular Premium**" means the Premium payable to Us in regular instalments throughout the Policy Term in the manner and at the intervals specified in the Schedule.
42. "**Revival Period**" means a period of 3 (Three) consecutive years from the date of first unpaid Premium during which You are entitled to revive the Policy which was discontinued due to non-payment of Premium;
43. "**Schedule**" means the policy schedule and any endorsements attached to and forming part of the Policy and if an updated Schedule is issued, then, the Schedule which is latest in time;
44. "**Single Premium**" means the Premium payable to Us only once throughout the Policy Term as specified in the Schedule;
45. "**Sum Assured**" means an amount as specified in the Schedule that is payable on the Life Insured's death as calculated by multiplying the sum assured multiple with the Annualised Premium/ Single Premium. The minimum Sum Assured shall be as follows:

For Single Premium:

- For Age less than or equal to 45 years-
  - a. 1.25 times the Single Premium; or
  - b. 10 times the Single Premium only for Policy Term of 10 years, and
- For Age greater than 45 years - 1.25 times the Single Premium.

For Limited Premium and Regular Premium

10 times the Annualised Premium

Note - Sum assured multiple can only be selected at the proposal stage.

46. "**Sum at Risk**" means an amount which is positive and is highest of the following:
  - a. Sum Assured less (partial withdrawals made during the two years immediately preceding the date of calculation of sum at risk and Fund Value); or

- b. 105% (Hundred and Five percent) of the total Premium received less (Fund Value as on the date of calculation of Sum at Risk and partial withdrawals made during the two years immediately preceding the date of calculation of Sum at Risk and Fund Value)
- c. Zero.

Note: During the settlement period 'Sum at Risk' shall be higher of 105% (Hundred and Five percent) of the total Premium received less Fund Value as on the date of death of the Life Insured or zero.

- 47. "**Surrender Value**" means the value payable on the surrender of the Policy which is calculated by Us in accordance with the terms of the Policy;
- 48. "**Underwriting Policy**" means an underwriting policy approved by Our board of directors;
- 49. "**Unit**" means a specific portion of the underlying Fund, which is representative of Your entitlement in such Funds;
- 50. "**Unit Account**" means a notional account opened and managed by Us for You, in which the Units are allocated following the receipt of the Premium from You and in which the Units are cancelled by Us for the purpose of paying the benefits and for recovering the applicable charges;
- 51. "**Valuation Date**" means every Business Day on which We value the assets to which each of the Funds is referenced for the purpose of declaring the NAV;
- 52. "**We**", "**Us**" or "**Our**" or "**Company**" means Max Life Insurance Company Limited;
- 53. "**Wealth Variant**" means all policies other than Whole Life Variant;
- 54. "**Whole Life Variant**" means Policy where life cover is available till the Life Insured turns 100 years of Age; and
- 55. "**You**" or "**Your**" or "**Policyholder**" means the policyholder as named in the Schedule.

**PART C**

**1. ELIGIBILITY CONDITIONS**

- 1.1. The Policy has been written on a single life basis only.
- 1.2. The minimum Age of the Life Insured on the Date of Commencement of Risk should be
  - 1.2.1. For Wealth Variant- 91 (Ninety-One) days.
  - 1.2.2. For Whole Life Variant- 18 (Eighteen) years.
- 1.3. The maximum Age of the Life Insured on the Date of Commencement of Risk cannot exceed:
  - 1.3.1. For Policy with Single Premium – 70 (Seventy) years;
  - 1.3.2. For Policy with Limited /Regular Premium –
    - 1.3.2.1. For Wealth Variant - 60 (Sixty) years
    - 1.3.2.2. For Whole Life Variant – 55 (Fifty-Five) years
- 1.4. The minimum Age of the Life Insured on the Maturity Date shall not be less than:
  - 1.4.1. For Wealth Variant - 18 (Eighteen) years
  - 1.4.2. For Whole Life Variant - 100 (Hundred) years
- 1.5. The maximum Age of the Life Insured on the Maturity Date shall not exceed:
  - 1.5.1. For Wealth Variant – 85 (Eighty Five) years
  - 1.5.2. For Whole Life Variant - 100 (Hundred) years

**2. BENEFITS**

**2.1. Death Benefit**

- 2.1.1 In the event of the Life Insured's death during the Policy Term, provided the Policy is in force, We shall pay to the Claimant highest of the following death benefits:
  - i. Sum Assured (reduced by all partial withdrawals, made during the two years' period immediately preceding the death of the Life Insured, if any, from the Fund Value); or
  - ii. 105% (Hundred and Five percent) of the total Premium received upto the Life Insured's death (reduced by all partial withdrawals, if any made during the two years' period immediately preceding the death of the Life Insured, if any, from the Fund Value); or
  - iii. the total Fund Value (as on the date of death of the Life Insured).
- 2.1.2 Settlement option will not be provided in respect of the amount to be paid towards Death Benefit.

**2.2. Maturity Benefit**

Upon maturity, if the Life Insured is alive and the Policy is in force or if this Policy is a Paid-Up Policy, then, We will pay the Fund Value applicable on the Maturity Date to You, unless You have opted for the settlement option. In case you have opted settlement option, provisions under Clause 10 of Part D shall apply. In case the Maturity Date is not on Business Day, then the NAV of next Business Day will be applicable.

**2.2.1 Return of Mortality Charge**

- 2.2.1.1 Upon maturity, if the Life Insured is alive and all due Premiums have been received by Us, We will add an amount equal to the Mortality Charge (in terms of absolute amount) deducted during the Term of the Policy to the Fund Value.
- 2.2.1.2 Amount of Mortality Charge will be returned on the Maturity Date by means of converting the amount into Units into proportionate fashion of Fund Value as on Maturity Date.
- 2.2.1.3 As this return of Mortality Charge is an integral part of the Maturity Benefit, return of Mortality Charge will not be allowed if the Policy has been surrendered, discontinued or is a Paid-Up Policy.
- 2.2.1.4 In case You opt for maturity payout through settlement option, the Units obtained through return of Mortality Charge would be treated the same as the Units in Policy otherwise.
- 2.2.1.5 Return of Mortality Charge will be excluding any extra Mortality Charge & or any applicable taxes, cesses and levies on the Mortality Charge deducted, subject to changes in tax laws.

**2.2.2 Guaranteed Loyalty Additions**

- 2.2.2.1 Guaranteed Loyalty Additions are additional Units added to the Fund which shall be credited only if the Life Insured is alive and all due Premiums have been received by Us. No Guaranteed Loyalty Additions will be payable if the Policy is a Paid-Up Policy or in Discontinuance mode. Guaranteed Loyalty Additions shall be payable along with the maturity benefit only.
- 2.2.2.2 Guaranteed Loyalty Additions shall be credited as a percentage of total Fund Value at the end of each Policy Year starting from end of 6th Policy Year till the end of Policy Term. The additional Units shall be credited in different Funds in proportion of the Fund Value on the due date of payment of Guaranteed Loyalty Additions.
- 2.2.2.3 The applicable Guaranteed Loyalty Additions differs for various Premium bands in which the Policy falls as below:
  - a) If the Annualised Premium is less than Rs. 1,00,000 then, We will not pay any Guaranteed Loyalty Additions.
  - b) If the Annualised Premium is between Rs. 1,00,000 to Rs. 1,99,999 then, We will add 0.25% of the Fund Value to the Fund(s) by creation of additional Units.
  - c) If the Annualised Premium is equal to or greater than Rs. 2,00,000 then, We will add 0.40% of the Fund Value to the Fund(s) by creation of additional Units.
- 2.2.2.4 In case of revival of Policy, the Guaranteed Loyalty Addition for previous years will be paid based on the Fund Value at the time when the Guaranteed Loyalty Addition were originally due.



2.2.2.5 In case Premium reduction option is exercised as per Clause 4.6 of Part C, Guaranteed Loyalty Addition post Premium reduction will be credited in a similar manner as mentioned above, i.e. according to the Premium band in which the reduced Premium falls.

### 2.2.3 **Guaranteed Wealth Boosters**

2.2.3.1 Guaranteed Wealth Boosters are additional Units added to the Fund Value which shall be made available only if the Life Insured is alive and all due Premiums have been received by Us. No Guaranteed Wealth Booster will be payable if the Policy is a Paid-Up Policy or in Discontinuance mode. Guaranteed Wealth Boosters shall be payable along with the maturity benefit only.

2.2.3.2 Guaranteed Wealth Boosters will be credited at the end of every 5th Year starting from the 10th Policy Year till the end of the Policy Term. The additional Units shall be credited in different Funds in proportion of the Fund Value on the due date of payment of Guaranteed Wealth Boosters.

2.2.3.3 The applicable Guaranteed Wealth Boosters differs for various Premium bands in which the Policy falls as below:  
a) If the Annualised Premium is less than Rs. 100,000 then, We will not pay any Guaranteed Wealth Boosters.  
b) If the Annualised Premium is equal to or greater than Rs. 100,000 then, We will add 2.00% of the Fund Value to the Fund(s) by creation of additional Units.

2.2.3.4 In case of revival of Policy, the Guaranteed Wealth Boosters for previous years will be paid based on the Fund Value at the time when the Guaranteed Wealth Boosters were originally due.

2.2.3.5 In case Premium reduction option is exercised as per Clause 4.6 of Part C, Guaranteed Wealth Boosters post Premium reduction will be credited in a similar manner as mentioned above, i.e. according to the Premium band in which the reduced Premium falls.

## 3. **PAYMENT OF BENEFITS**

3.1 The benefits under the Policy will be payable to the Claimant on submission of satisfactory proof to Us.

3.2 Once the benefits under the Policy are paid to the Claimant, the same will constitute a valid discharge of Our liability under the Policy.

## 4. **PAYMENT OF PREMIUMS**

**[Note: The provisions of Clause 4 below are not applicable in case of Single Premium]**

4.1. The Premium is due and payable to Us during the Premium Payment Term by the due date specified in the Schedule. If the Premium is not paid by the due date, You may pay the same during the Grace Period. During the Grace Period the insurance cover will continue and all charges under the Policy will continue to apply.

4.2. The Premium can be paid by You annually, semi-annually, quarterly or monthly, as per the Premium payment mode chosen by You. You may change the Premium payment mode by submitting a written request to Us, provided that such change in Premium payment mode will be effective only on the Policy Anniversary following the receipt of such request.

4.3. You may pay the Premium at any of Our offices or through Our website [www.maxlifeinsurance.com](http://www.maxlifeinsurance.com) or by any other means as informed by Us from time to time. Any Premium paid by You will be deemed to have been received by Us only after the same has been realised and credited to Our bank account.

4.4. The Premium payment receipt shall be issued in Your name and shall be subject to realisation of the cheque or any other instrument/medium.

4.5. We will not accept any additional premium or top-up premium under this Policy.

### 4.6. **Premium Reduction**

4.6.1. Upon payment of full Premiums for the first five Policy Years, You have an option to decrease the Premium upto 50% of the original Annualised Premium subject to the minimum Premium limit as approved by the Authority under the product. To opt for such decrease, an intimation should be given to Us 15 days prior to the Premium due date.

4.6.2. The Sum Assured under the Policy will be also be reduced proportionately and all the applicable charges will be deducted accordingly.

4.6.3. This option may be exercised only once during the Policy Term and once reduced, the Premium cannot be subsequently increased.

4.6.4. The Sum Assured of attached rider (if any) and the rider premium will also be reduced proportionately, subject to the regulatory boundary conditions for riders. If the revised rider benefit is not within the prescribed limits, the rider benefit will be terminated and termination conditions of the rider shall apply.

## 5. **GRACE PERIOD**

5.1 The Premium is due and payable by the due date specified in the Schedule. If the due Premium is not paid by the due date, You may pay the same during the Grace Period without any interest.

5.2 During the Grace Period all charges under the Policy will continue to apply.

5.3 During the Grace Period, if the overdue Premium is not paid and the insured event happens, then, We will pay the benefits only after deducting the said overdue Premium.

## 6. **INCREASE OR DECREASE IN POLICY TERM / PREMIUM PAYMENT TERM**

After completion of Lock-In Period, You may be allowed to increase or decrease the Policy Term (in multiples of one Policy Year) or the Premium Payment Term (in multiples of one Policy Year), as the case may be, under this Policy, by notifying Us, provided all due Premiums have been paid.

### 6.1. **Increase or decrease in Policy Term:**

6.1.1. This feature shall be subject to the Policy Term options available under the variant chosen by You.

6.1.2. You may avail this facility only once during the Policy Term and any increase in the Policy Term, shall be subject to Our Underwriting Policy.

6.1.3. This feature shall not be available for Single Premium Policy and Whole Life Variant.

**6.2. Increase or decrease in Premium Payment Term:**

6.2.1. This feature shall be subject to the Premium Payment Term options available under the variant chosen by You.

6.2.2. You may avail this facility only once during the Policy Term.

6.2.3. This feature shall not be available for Single Premium Policy.

**7. RISK COVERAGE FOR MINOR AND VESTING ON ATTAINING MAJORITY**

The risk coverage for the minors will start from the Date of Commencement of Risk. In case the Life Insured is a minor, the Policy will automatically vest in him/her on his/her attaining the age of majority. However, the Life Insured on attaining the age of majority, will be required to provide all the requisite information (including his address, contact details, bank account details, etc.) and other documents as specified by Us to enable Us to pay the benefits under this Policy.

**PART D**

**1. DISCONTINUANCE OF PAYMENT OF PREMIUMS/ NON-FORFEITURE BENEFITS**

**[Note: The provisions of Clause 1 below are not applicable in case of Single Premium]**

**1.1 Discontinuance of Payment of Premium during the Lock in Period**

- a. If the Premium is not received before the expiry of the Grace Period, We will, within 3 (Three) months of the first unpaid Premium, give a written notice to You informing You the status of the Policy and provide You the option to revive the Policy within the Revival Period;
- b. Upon expiry of the Grace Period, in case of Discontinuance of the Policy due to non-payment of Premium, on the Date of Discontinuance, We will credit the Fund Value, by creation of Units, into the Discontinuance Policy Fund after deducting applicable Discontinuance/Surrender Charge. The risk cover under the Policy and any applicable riders will cease and no further charges will be levied by Us other than the Fund Management Charge applicable on the Discontinuance Policy Fund.
- c. In the event that You opt to revive the Policy but do not revive the Policy during the Revival Period, We will close the Unit Account and pay the proceeds of the Discontinuance Policy Fund to You at the end of the Revival Period or Lock in Period, whichever is later.
- d. If You do not exercise the above option to revive the Policy during the Revival Period, the Policy shall continue without any risk cover (and rider cover, if any) and the Funds shall remain invested in the Discontinuance Policy Fund, and at the end of the Lock in Period, We will close the Unit Account and pay the proceeds of the Discontinuance Policy Fund to You and terminate the Policy.
- e. If the Policy is surrendered by You, any time before the proceeds under the Policy are paid out, the provisions as mentioned in Clause 2 of Part D relating to surrender of the Policy within the Lock in Period will be applicable.
- f. If You have chosen in writing the option to revive the Policy within the Revival Period, You may exercise the option to revive the Policy during the Revival Period, subject to the following conditions:
  1. You give Us a written request to revive the Policy or the Policy along with rider cover; and
  2. Life Insured produces an evidence of insurability (in form of declaration of health condition and/or relevant medical reports) at Your own cost, acceptable to Us as per Our board approved underwriting policy; and
  3. You pay Us all overdue Premiums in full.
- g. On revival, the insurance cover under the Policy as at the Date of Discontinuance will be restored and the Fund Value of the Units in the Discontinuance Policy Fund as on the date of the revival shall be credited back to the Fund(s) chosen by You. The Discontinuance/Surrender Charge deducted will also be added back to the Unit Account.
- h. The amount of Premium paid on revival, less any Premium Allocation Charge attributable to the Premium paid on revival in accordance with the ratio in which the Premium should be allocated in the Funds specified by You on the Date of Commencement of Risk or last Premium redirection date, if any, whichever is later, will be used to purchase Units at the Unit Price as on the date of revival.
- i. An amount equal to the Policy Administration Charge falling due between the Date of Discontinuance and the date of revival will be levied on revival by cancelling Units in the Unit Account at their Unit Price.
- j. In case the Life Insured dies during the period of Discontinuance, We shall pay the Fund Value as on the date of death and any Discontinuance/Surrender Charge deducted by Us shall be added back to the Fund Value in case the Policyholder has exercised the option to revive the Policy.
- k. During the period of Discontinuance, You shall not be allowed to exercise switches or partial withdrawals.

**1.2 Discontinuance of Payment of Premium after the Lock in Period**

- a. If the Premium is not received in full by the expiry of the Grace Period, the Policy shall be immediately and automatically converted into a Paid-up Policy. On such Discontinuance, We will, within 3 (Three) months of the first unpaid Premium, give a written notice to You informing the status of the Policy and provide You the option to exercise one of the following options in writing :
  1. revive the Policy within the Revival Period;
  2. complete withdrawal (surrender) of the Policy without any risk cover;
- b. If the complete withdrawal option is exercised by You, the provisions relating to surrender of the Policy after the Lock in Period as per Clause 2 of Part D will be applicable.
- c. In the event that You opt to revive the Policy but do not revive the Policy during the Revival Period, We will pay the Fund Value to You at the end of the Revival Period.
- d. If You do not exercise any of the above options, the Policy will continue to be a Paid-up Policy and at the end of the Revival Period, We will pay the Fund Value to You and terminate the Policy.
- e. During the Revival Period, the risk cover under a Paid-up Policy shall be restricted to the Paid-up Sum Assured and all applicable charges i.e. Policy Administration Charge, Mortality Charge and Fund Management Charge will continue to be levied. During this period, the rider cover, if any, will cease.
- f. If You have chosen in writing the option to revive the Policy within the Revival Period, You may exercise any of the following options in writing during the Revival Period:
  1. Revive the Policy:  
Revive the Policy, subject to the following conditions:

- i) You give Us a written request to revive the Policy or the Policy along with rider cover; and
- ii) Life Insured produces an evidence of insurability (in form of declaration of health condition and/or relevant medical reports) at Your own cost, acceptable to Us as per Our board approved underwriting policy; and
- iii) You pay Us all overdue Premiums in full.

The amount of Premium paid on revival, less any Premium Allocation Charge attributable to the Premium paid on revival in accordance with the ratio in which the Premium should be allocated in the Funds specified by You on the Date of Commencement of Risk or last Premium redirection date, if any, whichever is later, will be used to purchase Units at the Unit Price as on the date of revival.

We shall credit all the Guaranteed Loyalty Additions (if any) and Guaranteed Wealth Boosters (if any) that would otherwise have been payable for the Revival Period in accordance with this Clause at the Fund Value prevailing on which they were originally due.

During the period up to the expiry of the Revival Period or the earlier exercise of any of the above options, the Policy will continue with reduced risk cover and all applicable charges i.e. Policy Administration Charge, Mortality Charge and Fund Management Charge will be levied during the Revival Period.

2. Complete Withdrawal from the Policy without any risk cover:

If You exercise the option of complete withdrawal, then, on such date, the provisions relating to surrender of the Policy after the Lock in Period as per Clause 2 of Part D shall be applicable.

## 2. SURRENDER

At any time during the Policy Term, You have the right to surrender the Policy by giving Us a written notice:

### 2.1 Surrender within the Lock in Period

- 2.1.1 If You surrender the Policy within the Lock in Period, We will credit the Fund Value by creation of Units into the Discontinuance Policy Fund after deducting applicable Discontinuance/Surrender Charge.
- 2.1.2 On the expiry of the Lock in Period, whichever is later, We will close the Unit Account and the value of Units in the Discontinuance Policy Fund as at that date shall be paid to You and the Policy will terminate.
- 2.1.3 From the Date of Discontinuance, the risk cover under the Policy will stop and only the Fund Management Charge applicable on the Discontinuance Policy Fund shall be levied and no other charges will be levied by Us.
- 2.1.4 If the Life Insured dies anytime within the Lock in Period after the Fund Value has been transferred to the Discontinuance Policy Fund, We will close the Unit Account and the value of Units in the Discontinuance Policy Fund on the date of death of Life Insured shall be paid to the Claimant.

### 2.2 Surrender after the completion of the Lock in Period

If You surrender the Policy after the completion of the Lock in Period, We shall close the Unit Account and pay the Surrender Value which is equal to the Fund Value prevailing on the date of receipt of a valid request for surrender.

2.3 No guaranteed Surrender Value is applicable under this Policy.

## 3. LOANS

You are not entitled to loans under the Policy.

## 4. PREMIUM REDIRECTION

- 4.1 You may redirect the Premium between available Funds by giving Us written notice before Premium due date. We will redirect the Premiums, provided the amount/ proportion of Premium to be paid into each Fund at the time of redirection is specified by You in such request.
- 4.2 We will not permit more than 6 (Six) Premium redirections in any Policy Year.

## 5. SWITCH

- 5.1 You may switch Units from one Fund to another Fund by giving Us a written request. We will cancel Units from the Fund from which You wish to switch out and purchase Units in the Fund in which You have chosen to reinvest, provided that the minimum amount to be switched is at least Rs. 5,000 (Rupees Five Thousand).
- 5.2 You may switch any number of times without any charges.
- 5.3 We may, in Our discretion and with the prior approval of the IRDAI, impose a partial or complete ban on switches for a period not exceeding 30 (Thirty) days, if in Our view it is appropriate in order to maintain the stability of a Fund or if it is necessary to protect the interests of the policyholders. This ban may be imposed under extraordinary circumstances such as non-availability of market prices or the occurrence of any catastrophe where the declaration of the Unit Price is not possible.
- 5.4 Switches will not be allowed during the period of Discontinuance.
- 5.5 You will be allowed to switch during the settlement period.

## 6. PARTIAL WITHDRAWALS

- 6.1 You may make a partial withdrawal by giving Us a written request. We will allow partial withdrawal, which will be effected by cancelling Units, provided that:
  - 6.1.1 The amount to be withdrawn is at least Rs. 5,000 (Rupees Five Thousand);
  - 6.1.2 Partial withdrawals are allowed only if the Life Insured is at least 18 years of age at the date of request.

- 6.1.3 You may make a maximum of 12 (Twelve) partial withdrawals in a Policy Year such that the total Fund Value withdrawn is not more than 25% (Twenty Five percent) of the Fund Value as on the date of the partial withdrawal(s) and subject to the Fund Value immediately after the partial withdrawal(s) being at least equal to one Annualised Premium and 25% (Twenty-Five percent) in case of Single Premium, as applicable;
- 6.1.4 You shall not be allowed to make any partial withdrawal before the commencement of the 6th (Sixth) Policy Year; and
- 6.1.5 The Sum Assured shall be reduced by all partial withdrawals made with respect to the Fund Value from the base Premium during the 2 (Two) Policy Years immediately preceding the Life Insured's death.
- 6.2 We may, in Our discretion and with the prior approval of the IRDAI, impose a partial or complete ban on partial withdrawals for a period not exceeding 30 (Thirty) days, if in Our view it is appropriate in order to maintain the stability of a Fund or if it is necessary to protect the interests of the policyholders. This ban may be imposed under extraordinary circumstances such as non-availability of market prices or the occurrence of any catastrophe where the declaration of the Unit Price is not possible.

## **7. TERMINATION**

The Policy shall terminate upon happening of the earliest of the following events:

- 7.1 on the date on which We receive a valid Free Look cancellation request from You;
- 7.2 on payment of death benefit as per Clause 2.1 of Part C or on the date of intimation of repudiation of the claim in accordance with the provisions of the Policy;
- 7.3 on the date of surrender of the Policy after the Lock in Period;
- 7.4 on the Maturity Date, except in cases where settlement option has been exercised;
- 7.5 upon the Fund Value becoming equal to or less than zero in accordance with Clause 6 of Part E;
- 7.6 in case You have chosen the settlement option, on receipt of Your request for complete withdrawal during settlement period or on the expiry of the settlement period chosen by You.

## **8. UPON DEATH OF POLICYHOLDER AND CHANGE IN POLICYHOLDER**

- 8.1 If You and the Life Insured are different then, upon Your death, no benefits shall become payable under the Policy. Your legal heirs may continue by paying the due Premiums to Us and by submitting the requisite documents as specified by Us and subject to other conditions prescribed by Us from time to time.
- 8.2 You may request Us to make the Life Insured, the Policyholder under the Policy by giving Us prior written notice provided that the Life Insured shall not become the Policyholder unless the Life Insured meets all our eligibility criteria in accordance with Our guidelines and policies and We have issued a written endorsement under the Policy confirming the change in Policyholder.
- 8.3 From the date of Our written endorsement confirming the Life Insured as the Policyholder, You shall automatically cease to have any rights, benefits or obligations under the Policy and all rights, benefits and obligations shall vest entirely with the Life Insured.

## **9. FREELook CANCELLATION**

“Free Look” means a period of fifteen (15) days, or thirty (30) days (for policies obtained through distance marketing modes) from the date of receipt of the Policy, to review the terms and conditions of the Policy, where if You disagree with any of those terms and conditions, You have the option to return the Policy stating the reasons for objection. Upon return, the Policy will terminate forthwith and all rights, benefits and interests under the Policy will cease immediately. You shall be entitled to an amount which will be equal to non-allocated Premium plus charges levied by cancellation of Units plus Fund Value at the date of cancellation less Mortality Charge (including applicable GST) for the period of cover, rider charges, if applicable, (including applicable GST), expenses incurred on medical examination of the Life Insured, if any, and stamp duty.

## **10. SETTLEMENT OPTION**

- 10.1 You may opt to exercise the settlement option by giving a written request to Us at least 15 (Fifteen) days before the Maturity Date. On Our acceptance of Your request for the settlement option:
- ii. You will receive the value of Units, as per the prevailing NAV, in periodic instalments as may be chosen by You (i.e. annually, semi-annually, quarterly or monthly) for a maximum period of 5 (Five) years from the Maturity Date. We will pay the first instalment under the settlement option on the Maturity Date. Under the settlement option, the Units payable towards each instalment will be equal to the number of Units available before payment of the instalment divided by the number of remaining instalments.
- iii. Your written request to apply for the settlement option shall specify the proposed duration for payment and the frequency of payment of each instalment;
- iv. During the period when the settlement option is in force:
- a. the Policy will continue after the Maturity Date as given below;
- b. We will only deduct the applicable Fund Management Charge, switching charges (if any) and Mortality Charge;
- c. You shall not be permitted to make any partial withdrawals
- d. You may switch Units between the Funds upon which applicable switching charges will be deducted; and
- e. You shall continue to bear all inherent risks in the investment portfolio.
- 10.2 During the settlement period, if You wish to opt for complete withdrawal by giving a written notice to Us, We shall pay the Fund Value prevailing on the date of receipt of such notice and terminate the Policy; and
- 10.3 If Life Insured dies when the settlement option is in force, We will pay the Fund Value prevailing as on the date of death of the Life Insured minus any instalments paid between the date of death and date of intimation of death, subject to a minimum of 105% of total Premiums received and terminate the Policy.

**PART E**

**1. FUNDS**

1.1 The Funds currently available for investment under this Policy and the investment objectives of each Fund are as below.

Name of the fund	Investment objectives	Investment mix	Risk Rating
<b>High Growth Fund</b> SFIN: ULIF01311/02/08LI FEHIGHGR104	High Growth Fund is a multi-cap fund with a focus on mid cap equities, where predominant investments are equities of companies with high growth potential in the long term (to target high growth in capital value assets). At least 70% of the Fund corpus is invested in equities at all times. However, the remaining is invested in government securities, corporate bonds and money market instruments; hence the risk involved is relatively higher.	Government Securities: 0-30% Corporate bonds: 0-30% Money market & cash instruments:0-30% Equities: 70-100%	Very High
<b>Diversified Equity Fund</b> SFIN: ULIF02201/01/20LI FEDIVEQF104	The investment objective of the fund is to invest at least 70% of the fund corpus in a diversified basket of equity stocks over the entire market capitalisation range, primarily focusing on large and mid-cap companies covering a wide variety of sectors to provide investors with long term growth opportunities while ensuring liquidity of investments.	Government Securities: 0-20% Corporate Bonds: 0-20% Money market & cash instruments: 0-30% Equities: 70-100%	High
<b>Growth Super Fund</b> SFIN: ULIF01108/02/07L IFEGRWSUP104	This is primarily an equity oriented fund. At least 70% of the fund corpus is invested in equities at all times. The remaining is invested in debt instruments across Government, corporate and money market papers.	Government Securities: 0-20% Corporate bonds: 0-20% Money Market & Cash Instruments: 0-30% Equities: 70-100%	High
<b>Growth Fund</b> SFIN: ULIF00125/06/04LI FEGROWTH104)	This fund invests in various asset classes such as Equities, Government Securities, Corporate Bonds and Money Market Instruments. The equities exposure in the Fund will at all times be at a minimum of 20% but not more than 70%. The fund invests the remaining fund corpus in debt instruments across Government, corporate and money market papers.	Government Securities: 0-30% Corporate bonds: 0-30% Money market & cash instruments: 0-40% Equities: 20-70%	High
<b>Sustainable Equity Fund</b> (SFIN: ULIF02505/10/21SU STAINREQU104)	The objective of the fund is to focus on investing in select companies from the investment universe, which conduct business in socially and environmentally responsible manner while maintaining governance standards.	Government Securities: 0-20% Corporate bonds: 0-20% Money market & cash instruments: 0-30% Equities: 70-100%	High
<b>Balanced Fund</b> SFIN: ULIF00225/06/04LI FEBALANC104	This fund invests primarily in debt instruments such as Government Securities, Corporate Bonds, Money Market Instruments etc. issued primarily by Government of India/State Governments and to some extent in Corporate Bonds and Money Market Instruments. The fund invests minimum of 10% and up to maximum of 40% of fund corpus in equities.	Government Securities:20-50% Corporate bonds: 20-40% Money market & Cash instruments: 0-40% Equities: 10-40%	Medium
<b>Conservative Fund</b> SFIN: ULIF00325/06/04LI FECONSER104	This fund invests primarily in debt instruments such as Government securities, corporate bonds, money market instruments etc. issued primarily by Government of India / State Governments and to some extent in corporate bonds and money market instruments. The fund invests up to 15% of fund corpus in equities.	Government Securities:50-80% Corporate bonds: 0-50% Money market & Cash instruments: 0-40% Equities: 0-15%	Low
<b>Dynamic Bond Fund</b> SFIN: ULIF02401/01/20LI FEDYNBOF104	The investment objective of the fund is to generate superior returns by investing in high quality debt instruments including Government securities, corporate bonds and money market instruments with an objective to maximize returns keeping in mind safety and liquidity of the portfolio.	Government Securities And Corporate bonds: 60-100% Money market & cash instruments: 0-40% Equities: 0%	Low

<b>Secure Fund</b> <b>SFIN:</b> <b>ULIF00425/06/04LI</b> <b>FESECURE104</b>	This fund invests in debt instruments such as Government securities, corporate bonds, money market instruments etc. issued primarily by Government of India/State Governments, corporate and banks. The fund also invests in money market instruments as prescribed by IRDA. No investment is made in equities.	Government Securities: 50-100% Corporate Bonds: 0-50% Money Market & Cash Instruments: 0-40 Equities: 0%	Low
<b>Secure Plus Fund</b> <b>SFIN:</b> <b>ULIF01628/04/09LI</b> <b>FESECPLS104</b>  (This Fund is available only under 'Systematic Transfer Plan', 'Lifecycle Based Portfolio Strategy and Trigger Based Portfolio Strategy')	The investment objective of the Fund is to provide higher security of investment by way of higher proportion of investment in sovereign papers that carry an implicit guarantee for repayment of principal and interest from the Government of India. This Fund invests in debt instruments such as Government Securities, Corporate Bonds, Money Market Instruments etc. issued primarily by Government of India/State Governments, Corporate and banks. The Fund also invests in money market instruments as prescribed by IRDAI. No investment is made in equities.	Government securities: 60-100% Corporate bonds: 0-40% Money market & cash instruments: 0-40% Equities: 0%	Low
<b>Money Market II Fund</b> <b>SFIN:</b> <b>ULIF02301/01/20LI</b> <b>FEMONMK2104</b>	The investment objective of the fund is to deliver returns linked to Money Market levels through a portfolio with minimal interest rate and credit risk so as to provide a high level of safety of capital.	Government securities: 0% Corporate bonds: 0% Money market & cash instruments: 100% Equities: 0%	Low
<b>*Discontinuance Policy Fund</b> <b>SFIN:</b> <b>ULIF02021/06/13LI</b> <b>FEDISCON104</b>	The minimum guaranteed interest rate on this Fund is 4.0% (Four percent) per annum (or as mandated by the IRDAI from time to time). The Fund Management Charge for the Discontinuance Policy Fund is 0.5% per annum. The excess income earned in the Discontinuance Policy Fund over and above the minimum guaranteed interest rate shall also be apportioned to the Discontinuance Policy Fund and shall not be made available to Our shareholders.	Government securities: 60% to 100% Corporate bonds: 0% Money market & cash instruments: 0-40% Equities: 0%	Low

\*Cannot be chosen as a part of any of the investment strategies mentioned below and is only applicable in case the policy is discontinued.

- 1.2 We may add, close, combine or modify any Fund with the prior approval of the IRDAI. We will send You prior written notice of at least 60 (Sixty) days of Our intention to add, close, combine or modify any Fund.
- 1.3 Although the Funds are open ended, We may, subject to prior approval from the IRDAI, completely close any of the Funds on the happening of any event, which in Our sole discretion requires the said Fund to be closed. In case of complete closure of a Fund, on and from the date of such closure, We shall cease to issue and cancel units of the said Fund and cease to carry on activities in respect of the said Fund, except such acts as are required to complete the closure. We shall send a prior written notice to You, at least 60 (Sixty) days prior informing You about Our intention to close any Fund except in Force Majeure Event, where We may give a shorter notice. During such notice period, You shall be allowed to switch to any other available fund in the product and no switching charges shall be levied. In such event, the Units are not switched to another Fund by You, We will switch the said Units in that Fund and apply any future Premiums which would have been applied to that Fund, to any other appropriate Fund with similar characteristics and closest investment objectives to the original Fund, subject to prior approval from the IRDAI. Such switch shall be done without any switching charges being levied.

## 2. INVESTMENT STRATEGIES

You shall have the option to choose only one investment strategy from the following five available investment strategies, there is no extra cost applicable for any of the available strategies chosen by You.

Please note that if You have chosen 'Self-Managed Portfolio Strategy' at inception then You cannot switch to any other investment strategy as all other investment strategies are available at inception only.

From the other four investment strategies You can switch to 'Self-Managed Portfolio Strategy' only.

### 2.1 SELF-MANAGED PORTFOLIO STRATEGY

2.1.1 You will have an option to choose the allocation into and out of any of the Funds mentioned in the table in Clause 1.1 of Part E above, except Secure Plus fund (SFIN: ULIF01628/04/09LIFESECPLS104) and Discontinuance Policy Fund (SFIN: ULIF02021/06/13LIFEDISCON104) as mentioned above.

2.1.2 Switching and premium redirection facility can be availed anytime under this strategy.

### 2.2 SYSTEMATIC TRANSFER PLAN

2.2.1. You may opt to exercise the systematic transfer plan only prior to the Date of Commencement of Risk where You have opted for Single Premium or annual mode for Premium payment; and

- 2.2.2. If the systematic transfer plan is in force, then We will automatically allocate the Premiums received (after deducting Premium Allocation Charge and applicable taxes, cesses and levies) to purchase Units in the Secure Plus Fund at the applicable NAV at that time. Immediately thereafter and on each subsequent Monthly Anniversary, the Fund Value of the Units available in Secure Plus Fund will be systematically transferred to the Growth Super Fund (as per the below formula) by cancelling Units in the Secure Plus Fund, and purchasing Units in the Growth Super Fund on the applicable NAV at that time till the availability of Units in Secure Plus Fund as per the below formula:

*[1/(13 less month number in the Policy Year)]*

*For example:*

*Policy month 1: 1/(13-1) = 1/12th of the Units to be switched*

*Policy month 2: 1/(13-2) = 1/11th of the Units to be switched*

*Policy month 11: 1/(13-11) = 1/2 of the Units to be switched*

*Policy month 12: 1/(13-12) = balance Units to be switched*

- 2.2.3. You shall not be permitted to make partial withdrawals from the Secure Plus Fund during the period when this option is in force.
- 2.2.4. You shall not be allowed to redirect Premiums and effect switching of Units during the period when ‘Systematic Transfer Plan’ is in force.
- 2.2.5. You may opt out of the systematic transfer plan option anytime by giving Us a prior written request in which case the systematic transfer plan will cease to be effective from the subsequent Policy Anniversary upon which You will automatically be transferred to ‘Self-Managed Portfolio Strategy’ with choice of Your funds. Once You opt out of Systematic Transfer Plan, You may not opt for ‘Systematic Transfer Plan’ during the Policy Term.
- 2.2.6. For Single Premium variant, systematic transfer plan is applicable only for the first year and thereafter the Fund will remain invested in Growth Super Fund unless switched by You.
- 2.2.7. In case of revival of the Policy, the Premium received and the Fund Value in Discontinuance Policy Fund, if any, shall be allocated in Growth Super Fund. Upon receipt of next Premium, Systematic Transfer Plan will be applicable as stated hereinabove.

### 2.3 LIFECYCLE PORTFOLIO STRATEGY

- 2.3.1. You may opt to exercise the ‘Lifecycle Portfolio Strategy’ option only prior to the Date of Commencement of Risk. If this investment strategy is in force, the investments will be distributed between fund 1 and fund 2 with their proportions varying as per the different life stages. Fund 1 would essentially be an equity oriented fund whereas fund 2 would be a debt oriented fund. You may choose fund 1 and fund 2 from the available options as described below. Once chosen, the Fund cannot be changed throughout Policy Term.

Fund options for fund 1:

- Diversified Equity Fund (SFIN: ULIF02201/01/20LIFEDIVEQF104)
- Growth Super Fund (SFIN: ULIF01108/02/07LIFEGRWSUP104)
- Growth Fund (SFIN: ULIF00125/06/04LIFEGROWTH104)

Fund options for fund 2:

- Conservative Fund (SFIN: ULIF00325/06/04LIFECONSER104)
- Secure Fund (SFIN: ULIF00425/06/04LIFESECURE104)
- Secure Plus Fund (SFIN: ULIF01628/04/09LIFESECPLS104)

- 2.3.2. At the inception, the Premium (reduced by the Premium Allocation Charge and applicable taxes, cesses and levies) will be distributed between the two Funds as opted by you based on Age of the Life Insured. Thereafter, as per the Age of the Life Insured (as reckoned on each Policy Anniversary), on attainment of next Age band as per the table below, the Funds will be re-distributed accordingly:

Age last birthday	Proportion in Fund 1	Proportion in Fund 2
<b>Up to 25</b>	85%	15%
<b>26-30</b>	80%	20%
<b>31-35</b>	75%	25%
<b>36-40</b>	70%	30%
<b>41-45</b>	65%	35%
<b>46-50</b>	50%	50%
<b>51-55</b>	35%	65%
<b>56 and above</b>	30%	70%

- 2.3.3. On an annual basis (i.e. every Policy Anniversary), the Fund Value shall be rebalanced, if necessary, to achieve above proportions even if there is no change in the Age band. The rebalancing will be done on each Policy Anniversary except for the last year Policy Anniversary i.e. (Policy Term-1)<sup>th</sup> year.
- 2.3.4. In the last year of the Policy Term, the remaining investments from Fund 1 will be systematically transferred to Fund 2, in 12 installments to obtain fund conservation towards maturity. Units in the fund 1 will be transferred to Fund 2 on



each subsequent monthly anniversary, by cancelling the Units in Fund 1 and purchasing the Units in Fund 2 (based on the applicable NAV at that time) and this shall continue till the availability of units in Fund 1, as per the below formula:  

$$[1/(13 \text{ less month number in the Policy Year})]$$

*For instance:*

*In the last Policy Year of the Policy starting from 1<sup>st</sup> month:*

*Policy Month 1:  $1/(13-1) = 1/12$ th of the Units to be switched*

*Policy Month 2:  $1/(13-2) = 1/11$ th of the Units to be switched*

*Policy Month 11:  $1/(13-11) = 1/2$  of the Units to be switched*

*Policy Month 12:  $1/(13-12) = \text{Balance Units to be switched}$*

- 2.3.5 If Premium is received on any date later than Premium due date or other than Policy Anniversary but before the expiry of Grace Period, it shall be allocated in the same proportion as applicable as per last Policy Anniversary.
- 2.3.6 You may opt out of this strategy option during the Policy Term by giving Us a prior written request, in which case this option will cease to be effective from the subsequent Policy Anniversary upon which You will automatically be transferred to ‘Self-Managed Portfolio Strategy’ with choice of Your funds. Once You have opted out, You cannot opt for this strategy again during the Policy Term.
- 2.3.7 No switches or premium redirections would be allowed under this strategy.
- 2.3.8 In case You opt for a partial withdrawal, withdrawal will happen from all underlying funds in the same proportion as the total Fund Value. You will not have any choice to opt for any specific Fund from which the partial withdrawal of Units is to be done.
- 2.3.9 In case of the Revival of the Policy, the Premium received and the Fund Value in Discontinuance Policy Fund, if any, will be allocated in the proportion applicable, in Fund 1 and Fund 2, on the last Policy Anniversary.

#### 2.4 TRIGGER BASED PORTFOLIO STRATEGY

- 2.4.1 You may opt to exercise the trigger based portfolio strategy option only prior to the Date of Commencement of Risk. If this investment strategy is in force, any Premium received will be initially allocated between fund 1 and fund 2 in a 75%: 25% proportion. The Fund allocation may subsequently fluctuate due to market movements. In such case, Your portfolio will be re-balanced and the funds would be re-allocated based on a pre-defined trigger event which would be checked at every Monthly Anniversary of the Policy. You may choose fund 1 and fund 2 from the available options as described below, however, once chosen, the Fund options cannot be changed throughout the Policy Term.
- 2.4.2 This trigger event is defined as an upward movement of x% in NAV of fund 1, since the previous rebalancing. For determining the first trigger event, the movement of x% in NAV of Fund 1 will be measured vis-à-vis the NAV at the inception of the strategy in the Policy; where ‘x’ can be 10% or 15% or 20% as may chosen by You. The trigger event once chosen, cannot be changed during the Policy Term. On the occurrence of the trigger event, any Fund Value of Fund 1 which is in excess of three times the Fund Value of Fund 2 is considered as gains and is switched to the Fund 2. Such rebalancing ensures that gains are capitalized and protected from future equity market fluctuations, while maintaining the asset allocation between Fund 1 and Fund 2 in the proportion of 75%:25%. Fund 1 would essentially be an equity oriented fund whereas fund 2 would be a debt oriented fund. You may choose Fund 1 and Fund 2 from the available options as described below, however, once chosen, the fund options cannot be changed throughout the Policy Term.

Fund options for fund 1:

- Diversified Equity Fund (SFIN: ULIF02201/01/20LIFEDIVEQF104)
- Growth Super Fund (SFIN: ULIF01108/02/07LIFEGRWSUP104)
- Growth Fund (SFIN: ULIF00125/06/04LIFEGROWTH104)

Fund options for fund 2:

- Conservative Fund (SFIN: ULIF00325/06/04LIFECONSER104)
- Secure Fund (SFIN: ULIF00425/06/04LIFESECURE104)
- Secure Plus Fund (SFIN: ULIF01628/04/09LIFESECPLS104)

- 2.4.3 On the occurrence of the trigger event, any Fund Value of fund 1 which is in excess of three times the Fund Value of fund 2 is switched to the fund 2.
- 2.4.4 You may opt out of the strategy option during the Policy Term by giving Us a prior written request, in which case this option will cease to be effective from the subsequent Policy Anniversary upon which You will automatically be transferred to ‘Self-Managed Portfolio Strategy’ with choice of Your funds. Once You have opted out, You cannot opt for this strategy again during the Policy Term.
- 2.4.5 No switches or Premium redirections would be allowed under this strategy.
- 2.4.6 If Premium is received on any date later than Premium due date or other than Policy Anniversary but before the expiry of Grace Period, it shall be allocated into the two chosen funds Fund 1 and Fund 2 in a 75%: 25% proportion.
- 2.4.7 In case You opt for a partial withdrawal, withdrawal will happen from all underlying funds in the same proportion as the total Fund Value at that time. You will not have any choice to opt for the Fund from which the partial withdrawal of Units is to be done.
- 2.4.8 At the time of revival of the Policy, the Premium(s) received and the Fund Value in Discontinuance Policy Fund, if any, will be allocated into the two chosen Funds – Fund 1 and Fund 2- in a 75%: 25% proportion.

#### 2.5 DYNAMIC FUND ALLOCATION

- 2.5.1 You may opt to exercise the dynamic fund allocation option only prior to the Date of Commencement of Risk. If this investment strategy is in force, switching of the existing Fund Value shall happen on the Policy Anniversary and We will automatically allocate the Premium received on the later of the date of receipt of the Premium or the due date of

Premium and switch Units in the Funds on each Policy Anniversary, in a pre-determined proportion specified in the table below:

Policy Years to the Maturity Date	Proportion under Growth Super Fund	Proportion under Secure Fund
16 and above	80%	20%
11-15	60%	40%
6-10	40%	60%
0-5	20%	80%

- 2.5.2 If Premium is received on any date later than premium due date or other than policy Anniversary but before the expiry of Grace Period, it shall be allocated as per the proportion applicable on the last Policy Anniversary.
- 2.5.3 You shall not be permitted to make Premium redirections or switch Units between the Funds during the period when this option is in force.
- 2.5.4 In case You opt for a partial withdrawal, withdrawal will happen from all underlying Funds in the same proportion as the total Fund Value at that time. You will not have any choice to opt for the Fund from which the partial withdrawal of Units is to be done.
- 2.5.5 You may opt out of the strategy option during the Policy Term by giving Us a prior written request, in which case this option will cease to be effective from the subsequent Policy Anniversary upon which You will automatically be transferred to 'Self-Managed Portfolio Strategy' with choice of Your funds. Once You have opted out, You shall not be permitted to recommence the strategy during the Policy Term.
- 2.5.6 In case of revival of the Policy, the Premium received and the Fund Value in Discontinuance Policy Fund, if any, will be allocated in the proportion as per the Age of the Life Insured as on the last Policy Anniversary.

### 3. ALLOCATION OF PREMIUM

We will allocate the Premium on the later of the date of receipt of the Premium or the Premium due date, as the case may be, to the Funds chosen by You and in the allocation proportion specified in the Schedule (or as modified from time to time) after deduction of the Premium Allocation Charge, if any.

### 4. UNITS & UNIT PRICE

- 4.1. We will initially open a Unit Account as on the Date of Commencement of Risk.
- 4.2 Units will be purchased and cancelled at the Unit Price/NAV. The number of Units shall be expressed up to 3 (Three) decimal places.
- 4.3 Units will be cancelled from the Unit Account for recovering applicable charges and for payment of benefit amounts and other amounts which are payable from the Fund Value.
- 4.4 The underlying assets in all Funds belong to Us. Units are purely notional and are only for the purpose of determining the charges recoverable and amounts payable under the Policy. Neither the Units nor the Unit Account gives rise or shall be deemed to give rise to any legal or beneficial ownership or right to You, the Life Insured, Nominee or the Claimant in either the assets to which the Funds are referenced or the income from those assets or any surpluses in any Funds or in Our profits or assets.
- 4.5 The price of a Unit shall be calculated as per the following formula:  
*"Market value of investments held by the segregated fund plus value of current assets minus (value of current liabilities and provisions, if any) divided by number of Units on Valuation Date (before creation/redemption of Units)."*
- 4.6 The NAV shall be determined on each Valuation Date. The NAV in respect of each Fund will be determined by dividing the value of the Fund with the number of Units on the Valuation Date subject to rounding up or down by not more than 1% (One percent) of a Rupee.
- 4.7 You can, through a secured login, access the value of Policy-wise Units held by you and Fund-wise NAV on Our website.

### 4.8 Unit Encashment

- 4.8.1 For Premium received by a local cheque or a demand draft payable at par at the place where Premium is received, in cash, before 3:00 p.m. on a Business Day, the closing NAV of the day on which the Premium is received by Us shall be applicable.
- 4.8.2 For Premium received by a local cheque or a demand draft payable at par at the place where the Premium is received, in cash, after 3:00 p.m. on a Business Day, the closing NAV of the next Business Day shall be applicable.
- 4.8.3 For Premium received through an outstation cheque/demand draft, the closing NAV of the Business Day on which such cheque/demand draft is realized shall be applicable.
- 4.8.4 For valid requests for maturity, switching, partial withdrawal, redirection or surrender received up to 3.00 p.m. on a Business Day, the closing NAV of the same day shall be applicable.
- 4.8.5 For valid requests for maturity, switching, partial withdrawal, redirection or surrender received after 3.00 p.m. on a Business Day or in case of any request received on a day which is not a Business Day, the closing NAV of the next Business Day shall be applicable.
- 4.8.6 For all transactions including death benefit or maturity benefit payments that arise on a day which is not a Business Day, the closing NAV of the next Business Day shall be applicable.

### 5. CHARGES

5.1 The following charges shall be levied by Us under this Policy during the Policy Term:

**5.1.1 Premium Allocation Charge:** This Charge is calculated as a percentage of the Premiums payable and shall be deducted from the Premium received before the same are allocated to the Unit Account. The Premium Allocation Charge is as follows:

**For Policies where the Premium payment mode is other than Single Premium:**

POLICY YEAR	PREMIUM ALLOCATION CHARGE (as a % of the Premium)
1	6.0%
2	5.0%
3	4.5%
4 to 10	4.0%
11 onwards (if applicable)	NIL

For Single Premium, Premium Allocation Charge is 4% (Four percent) of the Single Premium paid to Us.

**5.1.2 Fund Management Charge:** Fund Management Charge shall be levied at rates equal to the annual rate, as given below, levied by cancelling Units from the Unit Account divided by 365 (Three Hundred Sixty Five) and multiplied by the number of days that have elapsed since previous Valuation Date:

FUND NAME	FUND MANAGEMENT CHARGE (levied as a % per annum of the Fund Value)
High Growth Fund	1.25%
Diversified Equity Fund	1.25%
Growth Super Fund	1.25%
Growth Fund	1.25%
Sustainable Equity Fund	1.25%
Balanced Fund	1.10%
Conservative Fund	0.90%
Dynamic Bond Fund	0.90%
Secure Fund	0.90%
Secure Plus Fund	0.90%
Money Market II Fund	0.90%

**5.1.3 Policy Administration Charge:** This charge is levied for administration of this Policy starting from the Date of Commencement of Risk and on each Monthly Anniversary by cancelling an appropriate number of Units in the Unit Account at the prevailing NAV. The Policy Administration Charge is as follows:

Premium Payment Mode/ Premium Frequency	POLICY ADMINISTRATION CHARGE (as a % of the Single Premium/ Annualised Premium)
Single Premium	0.10% per month increasing at 5% p.a. (compounded annually) from 13 <sup>th</sup> month onwards for first 10 Policy Years.
Annual mode for Limited Premium and Regular Premium	0.20% per month increasing at 5% p.a. (compounded annually) from 13 <sup>th</sup> month onwards for first 10 Policy Years.
Mode other than Annual mode for Limited Premium and Regular Premium	0.12% per month increasing at 5% p.a. (compounded annually) from 13 <sup>th</sup> month onwards for first 10 Policy Years

From Policy Year 11 onwards, Policy Administration Charge is equal to zero..

**5.1.4 Rider Charge:** Nil

**5.1.5 Switch Charge:** Nil

**5.1.6 Partial Withdrawal Charge:** Nil

**5.1.7 Premium Redirection Charge:** Nil

**5.1.8. Alteration Charge:** No charge is applicable for any alteration in Premium Paying Term or Policy Term.

**5.1.9. Miscellaneous charge:** Nil

**5.1.10. Mortality Charge:** The Mortality Charge shall be levied in accordance with the table specified below:

Mortality Charge per 1000 Sum at Risk (excluding GST & extra mortality charge)					
Attained Age	Males	Females	Attained Age	Males	Females
0	0.82	0.66	59	9.35	7.39
1	0.82	0.66	60	10.05	8.03
2	0.82	0.66	61	10.77	8.69

3	0.42	0.34	62	11.55	9.35
4	0.24	0.20	63	12.39	10.05
5	0.17	0.13	64	13.31	10.77
6	0.14	0.11	65	14.34	11.55
7	0.13	0.11	66	15.49	12.39
8	0.15	0.12	67	16.77	13.31
9	0.19	0.14	68	18.22	14.34
10	0.24	0.13	69	19.84	15.49
11	0.31	0.15	70	21.65	16.77
12	0.39	0.19	71	23.68	18.22
13	0.47	0.24	72	25.95	19.84
14	0.55	0.31	73	28.47	21.65
15	0.63	0.39	74	31.28	23.68
16	0.69	0.47	75	34.40	25.95
17	0.75	0.55	76	37.85	28.47
18	0.79	0.63	77	41.68	31.28
19	0.81	0.69	78	45.92	34.40
20	0.83	0.75	79	50.61	37.85
21	0.84	0.79	80	55.79	41.68
22	0.84	0.81	81	61.50	45.92
23	0.84	0.83	82	67.82	50.61
24	0.84	0.84	83	74.77	55.79
25	0.84	0.84	84	82.44	61.50
26	0.84	0.84	85	90.88	67.82
27	0.84	0.84	86	100.16	74.77
28	0.85	0.84	87	110.35	82.44
29	0.86	0.84	88	121.53	90.88
30	0.88	0.84	89	133.78	100.16
31	0.90	0.85	90	147.16	110.35
32	0.94	0.86	91	161.75	121.53
33	0.98	0.88	92	177.64	133.78
34	1.03	0.90	93	194.89	147.16
35	1.08	0.94	94	213.57	161.75
36	1.15	0.98	95	233.74	177.64
37	1.22	1.03	96	255.43	194.89
38	1.31	1.08	97	278.69	213.57
39	1.40	1.15	98	303.54	233.74
40	1.51	1.22	99	329.97	255.43
41	1.63	1.31	100	357.96	278.69
42	1.77	1.40	101	387.48	303.54
43	1.93	1.51	102	418.46	329.97
44	2.11	1.63	103	450.81	357.96
45	2.32	1.77	104	484.45	387.48
46	2.57	1.93	105	519.25	418.46
47	2.85	2.11	-	-	-
48	3.18	2.32	-	-	-
49	3.56	2.57	-	-	-
50	3.99	2.85	-	-	-
51	4.47	3.18	-	-	-
52	5.00	3.56	-	-	-
53	5.56	3.99	-	-	-
54	6.15	4.47	-	-	-
55	6.76	5.00	-	-	-
56	7.39	5.56	-	-	-
57	8.03	6.15	-	-	-
58	8.69	6.76	-	-	-

During the Policy Term and/ or settlement period, a proportionate Mortality Charge shall be levied by Us on the basis of ‘Sum at Risk’ on every Monthly Anniversary by cancelling an appropriate number of Units from the Unit Account at the prevailing NAV. The mortality charge will be on an attained Age basis over the Policy Term/ settlement period, as the case may be.

Please note that We may charge extra Mortality Charge from You based on Our Underwriting Policy.

5.1.11. **Discontinuance/Surrender Charge:** This charge shall be levied on the Discontinuance/ surrender of the Policy in accordance with the following table:

i. **For Limited Premium or Regular Premium:**

Policy Year in which surrender/Discontinuance occurs	Discontinuance Charge for the Policies having Annualised Premium:					
	Up to Rs. 50,000/-, are lower of			Above Rs. 50,000/-, are lower of		
	As a percentage of Annualised Premium	As a percentage of Fund Value	Fixed amount (in Rs.)	As a percentage of Annualised Premium	As a percentage of Fund Value	Fixed amount (in Rs.)
1 <sup>st</sup> Policy Year	20%	20%	3,000	6%	6%	6,000
2 <sup>nd</sup> Policy Year	15%	15%	2,000	4%	4%	5,000
3 <sup>rd</sup> Policy Year	10%	10%	1,500	3%	3%	4,000
4 <sup>th</sup> Policy Year	5%	5%	1,000	2%	2%	2,000
5 <sup>th</sup> and onwards	Nil	Nil	Nil	Nil	Nil	Nil

ii. **For Single Premium:**

Policy Year in which surrender/Discontinuance occurs	Discontinuance Charge for the Single Premium Policy:					
	Up to Rs.3,00,000/-, are lower of:			Above Rs.3,00,000/-, are lower of:		
	As a percentage of Single Premium	As a percentage of Fund Value	Fixed amount (in Rs.)	As a percentage of Single Premium	As a percentage of Fund Value	Fixed amount (in Rs.)
1 <sup>st</sup> Policy Year	2.00%	2.00%	3,000	1.00%	1.00%	6,000
2 <sup>nd</sup> Policy Year	1.50%	1.50%	2,000	0.70%	0.70%	5,000
3 <sup>rd</sup> Policy Year	1.00%	1.00%	1,500	0.50%	0.50%	4,000
4 <sup>th</sup> Policy Year	0.50%	0.50%	1,000	0.35%	0.35%	2,000
5 <sup>th</sup> and onwards	Nil	Nil	Nil	Nil	Nil	Nil

5.1.12. **Taxes:** All charges are subject to applicable taxes, cesses and levies, as may be applicable from time to time.

6. **AUTOMATIC TERMINATION /FORECLOSURE OF THE POLICY**

At any time during the Policy Term or the settlement period, when the Fund Value becomes equal to or less than zero, the Policy will terminate even if all due Premium(s) have been paid.

**PART F**  
**GENERAL TERMS & CONDITIONS**

**1. TAXES**

- 1.1 All Premiums are subject to applicable taxes, cesses and levies which will entirely be borne by You and will always be paid by You along with the Premium. If any imposition (tax or otherwise) is levied by any statutory or administrative body under the Policy, We reserve the right to claim the same from You by cancelling the Units. Alternatively, We have the right to deduct the amount from the benefits payable by Us under the Policy.
- 1.2 Tax benefits and liabilities under the Policy are subject to prevailing tax laws. Tax laws and the benefits arising thereunder are subject to change. You are advised to seek an opinion from Your tax advisor in relation to the tax benefits and liabilities applicable to You.

**2. RISK FACTORS**

You understand and agree that:

- 2.1 “**Max Life Insurance Company Limited**” is the name of the insurance company and **Max Life Flexi Wealth Plus** is a unit linked non participating individual life insurance plan. Unit linked life insurance products are different from traditional life insurance products and are subject to investment risks.
- 2.2 **Max Life Flexi Wealth Plus** is only the name of the Policy and does not in any way indicate the quality of the Policy, its future prospects or returns.
- 2.3 The names of the Funds do not in any manner indicate the quality of the Funds, their future prospects or returns.
- 2.4 We do not guarantee the Fund Value or Unit Price. Depending on market risk and the performance of the Funds to which the Units are referenced, the Fund Value may fall, rise or remain unchanged and You are responsible for Your decisions. There can be no assurance that the objectives of any Fund will be achieved and none is given by Us.
- 2.5 the past performance of any Fund is not necessarily indicative of the future performance of any Funds.
- 2.6 the Funds do not offer a guaranteed or assured return except in case of Discontinuance Policy Fund which offers minimum guarantee of 4% (Four percent) currently or as prescribed by IRDAI from time to time during the Lock in Period.

**3. CLAIM PROCEDURE**

3.1 For processing a claim request under the Policy, We will require all of the following documents:

3.1.1 Death claim documents:

- a) Claimant’s statement in the prescribed form;
- b) original Policy document;
- c) a copy of police complaint/ first information report (only in the case of death by accident of the Life Insured);
- d) a copy of duly certified post mortem report (only in the case of death by accident of the Life Insured);
- e) death certificate issued by the local/municipal authority (only in the case of death of the Life Insured);
- f) identity proofs of the Claimants bearing their photographs and signatures (only in case of death of the Life Insured);
- g) Copy of Bank Passbook / Cancelled Cheque of the Claimant; and;
- h) any other documents or information required by Us for assessing and approving the claim request.

3.1.2 Maturity claim documents:

- a) NEFT Form (if not provided earlier)
- b) a cancelled cheque or copy of passbook with pre-printed name and bank account number, for payout through NEFT (if not provided earlier)
- c) a self-attested photo ID proof

3.2 A Claimant can download the claim request documents from Our website [www.maxlifeinsurance.com](http://www.maxlifeinsurance.com) or can obtain the same from any of Our branches.

3.3 Subject to provisions of Section 45 of the Insurance Act 1938 as amended from time to time, We shall pay the benefits under the Policy subject to Our satisfaction:

- 3.3.1 that the benefits have become payable as per the terms and conditions of the Policy; and
- 3.3.2 of the bonafides and credentials of the Claimant.

3.4 Subject to Our discretion and satisfaction, in exceptional circumstances such as on happening of a Force Majeure Event, We may decide to waive all or any of the requirements set out in Section 3.1 of Part F.

**2. DECLARATION OF THE CORRECT AGE**

Declaration of the correct Age and/ or gender of the Life Insured is important for Our underwriting process and calculation of Premiums payable under the Policy. If the Age and/or gender declared in the Proposal Form is found to be incorrect at any time during the Policy Term or at the time of claim, We may exercise Our rights under Section 45 of the Insurance Act, 1938 or revise the Premium with interest and/or applicable benefits payable under the Policy in accordance with the Premium and benefits that would have been payable, if the correct Age and/ or gender would have made the Life Insured eligible to be covered under the Policy on the Date of Commencement of Risk.

**3. FRAUD, MISREPRESENTATION AND FORFEITURE**

Fraud, misrepresentation and forfeiture would be dealt with in accordance with provisions of Section 45 of the Insurance Act, 1938 as amended from time to time. *[A leaflet containing the simplified version of the provisions of the above section is enclosed in Annexure – (1) for reference]*”

**4. SUICIDE EXCLUSION**

Notwithstanding anything stated herein, if the Life Insured commits suicide, whether sane or insane, within 12 (Twelve) months from the Date of Commencement of Risk or from the date of revival of the Policy, all risks and benefits under the Policy will immediately cease and no benefits will be payable. In such an event, We will terminate the Policy by paying only the Fund Value prevailing on the date of intimation of the Life Insured to Claimant. For avoidance of any doubt, any charges other than Fund Management Charge recovered subsequent to the date of death of the Life Insured shall be added back to the Fund Value as available on the date of intimation of death.

**5. TRAVEL AND OCCUPATION**

There are no restrictions on travel or occupation under the Policy.

**6. NOMINATION**

Nomination is allowed as per Section 39 of the Insurance Act, 1938 as amended from time to time. *[A leaflet containing the simplified version of the provisions of the above section is enclosed in Annexure – (2) for reference]*

**7. ASSIGNMENT**

Assignment is allowed as per Section 38 of the Insurance Act, 1938 as amended from time to time. *[A leaflet containing the simplified version of the provisions of the above section is enclosed in Annexure – (3) for reference]*

**8. POLICY CURRENCY**

The Policy is denominated in Indian Rupees. Any benefit/claim payments under the Policy will be made in Indian Rupees by Us or in any other currency in accordance with the applicable guidelines issued by the Reserve Bank of India from time to time.

**9. ELECTRONIC TRANSACTIONS**

You will comply with all the terms and conditions with respect to all transactions effected by or through facilities for conducting remote transactions including the internet, world wide web, electronic data interchange, call centre, tele-service operations or by other means of telecommunication established by Us or on Our behalf, for and in respect of the Policy or services, which will constitute legally binding and valid transactions when executed in adherence to and in compliance with the terms and conditions for such facilities.

**10. AMENDMENT**

No amendments to the Policy will be effective, unless such amendments are expressly approved in writing by Us and/or by the IRDAI (wherever applicable).

**11. REGULATORY AND JUDICIAL INTERVENTION**

If any competent regulatory body or judicial body imposes any condition on the Policy for any reason, We are bound to follow the same which may include suspension of all benefits and obligations under the Policy.

**12. FORCE MAJEURE**

12.1 We shall derive the NAV on each Business Day. However, We may do so less frequently in case of a Force Majeure Event, where the value of the assets is too uncertain. In such circumstances, We may defer the valuation of assets for up to 30 days until we are certain that the valuation of Funds can be resumed. In which case, We shall inform IRDAI of such deferment in the valuation.

12.2 During the continuance of the Force Majeure events, all requests for servicing the Policy including Policy related payment shall be kept in abeyance. We shall continue to invest as per the Fund mandates submitted with IRDAI. However, We reserve Our right to change the exposure of all or any part of the Funds to Money Market Instruments [as defined under IRDAI (Investment) Regulations, 2016] in circumstances mentioned under above. The exposure of the Fund as per the Fund mandates submitted with IRDAI, shall be reinstated within reasonable timelines once the Force Majeure Event ends.

12.3 Some of the examples of the Force Majeure Event circumstances as mentioned are:

12.3.1 when one or more stock exchanges which provide a basis for valuation of the assets of the fund are closed otherwise than for ordinary holidays.

12.3.2 when, as a result of political, economic, monetary or any circumstances which are not in Our control, the disposal of the assets of the fund would be detrimental to the interests of the continuing policyholders.

12.3.3 in the event of natural calamities, strikes, war, civil unrest, riots and bandhs.

12.3.4 in the event of any force majeure or disaster that affects Our normal functioning.

12.4 In such an event, an intimation of Force Majeure Event shall be uploaded on Our website for information.

**13. COMMUNICATION AND NOTICES**

a) All notices meant for Us should be in writing and delivered to Our address as mentioned in Part G or such other address as We may notify from time to time. You should mention the correct Policy number in all communications including communications with respect to Premium remittances made by You.

b) All notices meant for You will be in writing and will be sent by Us to Your address as shown in the Schedule or as communicated by You and registered with Us. We may send You notices by post, courier, hand delivery or e-

mail/electronic mode or by any other means as determined by Us. If You change Your address, or if the address of the Nominee changes, You must notify Us immediately. Failure in timely notification of change of address could result in a delay in processing of benefits payable under the Policy.

c) For any updates, please visit Our website [www.maxlifeinsurance.com](http://www.maxlifeinsurance.com).

**14. GOVERNING LAW AND JURISDICTION**

The Policy will be governed by and enforced in accordance with the laws of India. The competent courts in India will have exclusive jurisdiction in all matters and causes arising out of the Policy.

**15. ISSUANCE OF DUPLICATE POLICY**

You may request for a duplicate copy of the Policy to Us along with relevant documents. Additional charges, not exceeding Rs.250/- may be applicable for issuance of the duplicate Policy.



**PART - G**

**GRIEVANCE REDRESSAL MECHANISM AND OMBUDSMAN DETAILS**

**1. DISPUTE REDRESSAL PROCESS UNDER THE RIDER**

- 1.1. All consumer grievances and/or queries may be first addressed by the complainant to the agent or Our customer helpdesk as mentioned below:
- Max Life Insurance Company Limited, Plot 90A, Sector 18, Gurugram, 122015, Haryana, India, Helpline No. – 1860 120 5577, Email: [service.helpdesk@maxlifeinsurance.com](mailto:service.helpdesk@maxlifeinsurance.com), or
  - Any office of Max Life Insurance Company Limited.
- 1.2. If Our response is not satisfactory or there is no response within 15 (Fifteen) days:
- 1.2.1. the complainant may file a written complaint with full details of the complaint and the complainant's contact information to the following official for resolution:  

Grievance Redressal Officer ,  
Max Life Insurance Company Limited  
Plot No. 90A, Sector 18, Gurugram, 122015, Haryana, India  
Helpline No. – 1860 120 5577 or (0124) 4219090  
Email: [manager.services@maxlifeinsurance.com](mailto:manager.services@maxlifeinsurance.com);
  - 1.2.2. the complainant may approach the Grievance Cell of the IRDAI on the following contact details:  

IRDAI Grievance Call Centre (IGCC)  
Toll Free No:155255 or 1800 4254 732  
Email ID: [complaints@irdai.gov.in](mailto:complaints@irdai.gov.in)
  - 1.2.3. the complainant can also register Your complaint online at <http://www.igms.irdai.gov.in/>
  - 1.2.4. the complainant can also register Your complaint through by submitting Your complaint to:  

Consumer Affairs Department  
Insurance Regulatory and Development Authority of India  
Sy No. 115/1, Financial District,  
Nanakramguda, Gachibowli, Hyderabad – 500032  
Ph: (040) 20204000
- 1.3. If the complainant are not satisfied with the redressal or there is no response within a period of 1 (One) month or within 1 year after rejection of complaint by Us, the complainant may approach Insurance Ombudsman at the address mentioned in Annexure A, or on the IRDAI website [www.irdai.gov.in](http://www.irdai.gov.in) or on Council of Insurance Ombudsmen website at [www.cioins.co.in](http://www.cioins.co.in), if the grievance pertains to:
- 1.3.1. delay in settlement of a claim beyond the time specified in the regulations, framed under the Insurance Regulatory and Development Authority of India Act, 1999;
  - 1.3.2. any partial or total repudiation of a claim by Us;
  - 1.3.3. disputes over Premium paid or payable in terms of the Policy; or
  - 1.3.4. misrepresentation of Policy terms and conditions at any time in the Policy document or Policy contract;
  - 1.3.5. legal construction of the Policy in so far as the dispute relates to claim;
  - 1.3.6. Policy servicing by Us, our agents or intermediaries;
  - 1.3.7. issuance of Policy, which is not in conformity with the proposal form submitted by You;
  - 1.3.8. non issuance of any insurance document after receipt of the Premium.
  - 1.3.9. Any other matter resulting from non-observance of or non-adherence to the provisions of any regulations made by the IRDAI with regard to protection of policyholders' interests or otherwise, or of any circulars, guidelines or instructions issued by the IRDAI or of the terms and conditions of the Policy contract, in so far as they relate to issues mentioned in this para 1.3 above.
- 1.4. As per Rule 14 of the Insurance Ombudsman Rules, 2017, a complaint to the Insurance Ombudsman can be made only within a period of 1 (One) year after receipt of Our rejection of the representation or after receipt of Our decision which is not to the satisfaction or if We fail to furnish reply after expiry of a period of one month from the date of receipt of the written representation of the Complainant, provided the complaint is not on the same matter, for which any proceedings before any court, or consumer forum or arbitrator is pending.

**Annexure A: List of Insurance Ombudsman**

**AHMEDABAD** - Office of the Insurance Ombudsman, 6<sup>th</sup> Floor, Jeevan Prakash Bldg, Tilak Marg, Relief Road, Ahmedabad-380 001. Tel.:- 079-25501201/02/05/06 Email: [bimalokpal.ahmedabad@cioins.co.in](mailto:bimalokpal.ahmedabad@cioins.co.in). (State of Gujarat and Union Territories of Dadra & Nagar Haveli and Daman and Diu.)

**BENGALURU** - Office of the Insurance Ombudsman, Jeevan Soudha Bldg., PID No. 57-27-N-19, Ground Floor, 19/19, 24<sup>th</sup> Main Road, JP Nagar, 1st Phase, Bengaluru – 560 078. Tel.: 080-26652049/26652048 Email: [bimalokpal.bengaluru@cioins.co.in](mailto:bimalokpal.bengaluru@cioins.co.in). (State of Karnataka)

**BHOPAL** - Office of the Insurance Ombudsman, 2<sup>nd</sup> Floor, Janak Vihar Complex, 6, Malviya Nagar, Opp. Airtel Office, Near New Market, Bhopal(M.P.)-462 003. Tel.:- 0755-2769201/2769202 Email: [bimalokpal.bhopal@cioins.co.in](mailto:bimalokpal.bhopal@cioins.co.in) (States of Madhya Pradesh and Chhattisgarh.)

**BHUBANESHWAR** - Office of the Insurance Ombudsman, 62, Forest Park, Bhubaneswar-751 009. Tel.:- 0674-2596461/2596455 Email: [bimalokpal.bhubaneswar@cioins.co.in](mailto:bimalokpal.bhubaneswar@cioins.co.in) (State of Orissa.)

**CHANDIGARH** - Office of the Insurance Ombudsman, S.C.O. No.101, 102 & 103, 2<sup>nd</sup> Floor, Batra Building, Sector 17-D, Chandigarh-160017. Tel.:- 0172-2706468/2706196 Email: [bimalokpal.chandigarh@cioins.co.in](mailto:bimalokpal.chandigarh@cioins.co.in) [States of Punjab, Haryana (excluding 4 districts viz, Gurugram, Faridabad, Sonapat and Bahadurgarh) Himachal Pradesh, Union Territories of Jammu & Kashmir, Ladakh and Chandigarh]

**CHENNAI** - Office of the Insurance Ombudsman, Fathima Akhtar Court, 4<sup>th</sup> Floor, 453, Anna Salai, Teynampet, Chennai-600 018. Tel.:- 044-24333668 /24335284 Email: [bimalokpal.chennai@cioins.co.in](mailto:bimalokpal.chennai@cioins.co.in) [State of Tamil Nadu and Union Territories - Puducherry Town and Karaikal (which are part of Union Territory of Puducherry).]

**DELHI** - Office of the Insurance Ombudsman, 2/2 A, Universal Insurance Building., Asaf Ali Road, New Delhi-110 002. Tel.:- 011-23232481/23213504 Email: [bimalokpal.delhi@cioins.co.in](mailto:bimalokpal.delhi@cioins.co.in) (State of Delhi, 4 districts of Haryana viz, Gurugram, Faridabad, Sonapat and Bahadurgarh)

**ERNAKULAM** - Office of the Insurance Ombudsman, 2<sup>nd</sup> Floor, Pulinat Bldg., Opp. Cochin Shipyard, M.G. Road, Ernakulam-682 015. Tel : 0484-2358759/2359338 Email: [bimalokpal.ernakulam@cioins.co.in](mailto:bimalokpal.ernakulam@cioins.co.in) (State of Kerala and Union Territory of (a) Lakshadweep (b) Mahe-a part of Union Territory of Puducherry.)

**GUWAHATI** - Office of the Insurance Ombudsman, "Jeevan Nivesh", 5<sup>th</sup> Floor, Nr. Panbazar over bridge, S.S. Road, Guwahati-781 001(ASSAM) Tel.:- 0361-2632204/2602205 Email: [bimalokpal.guwahati@cioins.co.in](mailto:bimalokpal.guwahati@cioins.co.in) (States of Assam, Meghalaya, Manipur, Mizoram, Arunachal Pradesh, Nagaland and Tripura.)

**HYDERABAD** - Office of the Insurance Ombudsman, 6-2-46, 1<sup>st</sup> Floor, Moin Court, Lane Opp. Saleem Function Palace, A.C. Guards, Lakdi-Ka-Pool, Hyderabad-500 004. Tel : 040-23312122 Email: [bimalokpal.hyderabad@cioins.co.in](mailto:bimalokpal.hyderabad@cioins.co.in) (State of Andhra Pradesh, Telangana and Yanam and part of the Union Territory of Pondicherry.)

**JAIPUR** - Office of the Insurance Ombudsman, Ground Floor, Jeevan Nidhi II Bldg, Bhawani Singh Marg, Jaipur – 302005 Tel : 0141-2740363 Email: [bimalokpal.jaipur@cioins.co.in](mailto:bimalokpal.jaipur@cioins.co.in) (State of Rajasthan)

**KOLKATA** - Office of the Insurance Ombudsman, Hindustan Building. Annexe, 7<sup>th</sup> Floor, 4, C.R. Avenue, Kolkata-700 072. Tel : 033-22124339/22124340 Email: [bimalokpal.kolkata@cioins.co.in](mailto:bimalokpal.kolkata@cioins.co.in) (States of West Bengal, Sikkim, and Union Territories of Andaman and Nicobar Islands.)

**LUCKNOW** - Office of the Insurance Ombudsman, 6<sup>th</sup> Floor, Jeevan Bhawan, Phase-2, Nawal Kishore Road, Hazaratganj, Lucknow-226 001. Tel : 0522 -2231331/2231330 Email: [bimalokpal.lucknow@cioins.co.in](mailto:bimalokpal.lucknow@cioins.co.in) (Following Districts of Uttar Pradesh: Laitpur, Jhansi, Mahoba, Hamirpur, Banda, Chitrakoot, Allahabad, Mirzapur, Sonbhadra, Fatehpur, Pratapgarh, Jaunpur, Varanasi, Gazipur, Jalaun, Kanpur, Lucknow, Unnao, Sitapur, Lakhimpur, Bahraich, Barabanki, Raebareli, Sravasti, Gonda, Faizabad, Amethi, Kaushambi, Balrampur, Basti, Ambedkarnagar, Sultanpur, Maharajgang, Santkabirnagar, Azamgarh, Kushinagar, Gorkhpur, Deoria, Mau, Ghazipur, Chandauli, Ballia, Sidharathnagar.)

**MUMBAI** - Office of the Insurance Ombudsman, 3<sup>rd</sup> Floor, Jeevan Seva Annexe, S.V. Road, Santacruz(W), Mumbai 400054. Tel : 022- 69038821/23/24/25/26/27/28/29/30/31 Email: [bimalokpal.mumbai@cioins.co.in](mailto:bimalokpal.mumbai@cioins.co.in) (State of Goa and Mumbai Metropolitan Region excluding areas of Navi Mumbai and Thane)

**NOIDA** - Office of the Insurance Ombudsman, 4<sup>th</sup> Floor, Bhagwan Sahai Palace, Main Road, Naya Bans, Sector-15, Distt: Gautam Buddh Nagar, U.P. - 201301. Tel: 0120-2514252/2514253 Email: [bimalokpal.noida@cioins.co.in](mailto:bimalokpal.noida@cioins.co.in) (State of Uttaranchal and the following Districts of Uttar Pradesh: Agra, Aligarh, Bagpat, Bareilly, Bijnor, Budaun, Bulandshehar, Etah, Kanooj, Mainpuri, Mathura, Meerut, Moradabad, Muzaffarnagar, Oraiyya, Pilibhit, Etawah, Farrukhabad, Firozbad, Gautambodhanagar, Ghaziabad, Hardoi, Shahjahanpur, Hapur, Shamli, Rampur, Kashganj, Sambhal, Amroha, Hathras, Kanshiramnagar, Saharanpur.)

**PATNA** - Office of the Insurance Ombudsman, 2<sup>nd</sup> floor, North Wing, Lalit bhawan, Bailey Road, Patna 80001 Tel No: 0612-2547068, Email id : [bimalokpal.patna@cioins.co.in](mailto:bimalokpal.patna@cioins.co.in) (State of Bihar, Jharkhand.)

**PUNE** - Office of the Insurance Ombudsman, 3<sup>rd</sup> Floor, Jeevan Darshan Bldg, C.T.S. No.s. 195 to 198, N.C. Kelkar Road, Narayan peth, Pune – 411030. Tel: 020-41312555 Email: [bimalokpal.pune@cioins.co.in](mailto:bimalokpal.pune@cioins.co.in) (State of Maharashtra including Navi Mumbai and Thane and excluding Mumbai Metropolitan Region.)

#### Annexure 1

##### **Section 45 – Policy shall not be called in question on the ground of mis-statement after three years**

Provisions regarding policy not being called into question in terms of Section 45 of the Insurance Act, 1938, as amended from time to time are as follows: 1. No Policy of Life Insurance shall be called in question on any ground whatsoever after expiry of 3 yrs from a. the date of issuance of policy or b. the date of commencement of risk or c.the date of revival of policy or d. the date of rider to the policy, whichever is later. 2. On the ground of fraud, a policy of Life Insurance may be called in question within 3 years from a.the date of issuance of policy or b.the date of commencement of risk or c.the date of revival of policy or d. the date of rider to the policy, whichever is later. For this, the insurer should communicate in writing to the insured or legal representative or nominee or assignees of insured, as applicable, mentioning the ground and materials on which such decision is based. 3. Fraud means any of the following acts committed by insured or by his agent, with the intent to deceive the insurer or to induce the insurer to issue a life insurance policy: a. The suggestion, as a fact of that which is not true and which the insured does not believe to be true;b. The active concealment of a fact by the insured having knowledge or belief of the fact; c.Any other act fitted to deceive; and d.Any such act or omission as the law specifically declares to be fraudulent. 4. Mere silence is not fraud unless, depending on circumstances of the case, it is the duty of the insured or his agent keeping silence to speak or silence is in itself equivalent to speak. 5. No Insurer shall repudiate a life insurance policy on the ground of fraud, if the insured / beneficiary can prove that the misstatement was true to the best of his knowledge and there was no deliberate intention to suppress the fact or that such mis-statement of or suppression of material fact are within the knowledge of the insurer. Onus of disproving is upon the policyholder, if alive, or beneficiaries. 6.

Life insurance Policy can be called in question within 3 years on the ground that any statement of or suppression of a fact material to expectancy of life of the insured was incorrectly made in the proposal or other document basis which policy was issued or revived or rider issued. For this, the insurer should communicate in writing to the insured or legal representative or nominee or assignees of insured, as applicable, mentioning the ground and materials on which decision to repudiate the policy of life insurance is based.7. In case repudiation is on ground of mis-statement and not on fraud, the premium collected on policy till the date of repudiation shall be paid to the insured or legal representative or nominee or assignees of insured, within a period of 90 days from the date of repudiation.8. Fact shall not be considered material unless it has a direct bearing on the risk undertaken by the insurer. The onus is on insurer to show that if the insurer had been aware of the said fact, no life insurance policy would have been issued to the insured.9. The insurer can call for proof of age at any time if he is entitled to do so and no policy shall be deemed to be called in question merely because the terms of the policy are adjusted on subsequent proof of age of life insured. So, this Section will not be applicable for questioning age or adjustment based on proof of age submitted subsequently.

*[Disclaimer: This is only a simplified version prepared for general information. You are advised to refer to the Insurance Act, 1938 as amended from time to time for complete and accurate details.]*

#### Annexure 2

##### **Section 39 - Nomination by Policyholder**

Nomination of a life insurance policy is as below in accordance with Section 39 of the Insurance Act, 1938 as amended from time to time. The extant provisions in this regard are as follows: 1.The policyholder of a life insurance policy on his own life may nominate a person or persons to whom money secured by the policy shall be paid in the event of his death. 2.Where the nominee is a minor, the policyholder may appoint any person to receive the money secured by the policy in the event of policyholder's death during the minority of the nominee. The manner of appointment is to be laid down by the insurer. 3.Nomination can be made at any time before the maturity of the policy. 4. Nomination may be incorporated in the text of the policy itself or may be endorsed on the policy communicated to the insurer and can be registered by the insurer in the records relating to the policy.5. Nomination can be cancelled or changed at any time before policy matures, by an endorsement or a further endorsement or a will as the case may be. 6. A notice in writing of change or cancellation of nomination must be delivered to the insurer for the insurer to be liable to such nominee. Otherwise, insurer will not be liable if a bonafide payment is made to the person named in the text of the policy or in the registered records of the insurer. 7. Fee to be paid to the insurer for registering change or cancellation of a nomination can be specified by the Authority through Regulations. 8. On receipt of notice with fee, the insurer should grant a written acknowledgement to the policyholder of having registered a nomination or cancellation or change thereof. 9. A transfer or assignment made in accordance with Section 38 shall automatically cancel the nomination except in case of assignment to the insurer or other transferee or assignee for purpose of loan or against security or its reassignment after repayment. In such case, the nomination will get affected to the extent of insurer's or transferee's or assignee's interest in the policy. The nomination will get revived on repayment of the loan. 10. The right of any creditor to be paid out of the proceeds of any policy of life insurance shall not be affected by the nomination. 11. In case of nomination by policyholder whose life is insured, if the nominees die before the policyholder, the proceeds are payable to policyholder or his heirs or legal representatives or holder of succession certificate.12. In case nominee(s) survive the person whose life is insured, the amount secured by the policy shall be paid to such survivor(s). 13. Where the policyholder whose life is insured nominates his parents or b.spouse or c.children or d.spouse and children or any of them, the nominees are beneficially entitled to the amount payable by the insurer to the policyholder unless it is proved that policyholder could not have conferred such beneficial title on the nominee having regard to the nature of his title. 14. If nominee(s) die after the policyholder but before his share of the amount secured under the policy is paid, the share of the expired nominee(s) shall be payable to the heirs or legal representative of the nominee or holder of succession certificate of such nominee(s). 15. The provisions of sub-section 7 and 8 (13 and 14 above) shall apply to all life insurance policies maturing for payment after the commencement of Insurance Laws (Amendment) Act 2015. 16. If policyholder dies after maturity but the proceeds and benefit of the policy has not been paid to him because of his death, his nominee(s) shall be entitled to the proceeds and benefit of the policy. 17. The provisions of Section 39 are not applicable to any life insurance policy to which Section 6 of Married Women's Property Act, 1874 applies or has at any time applied except where before or after Insurance Act, 1938 as amended from time to time, a nomination is made in favour of spouse or children or spouse and children whether or not on the face of the policy it is mentioned that it is made under Section 39. Where nomination is intended to be made to spouse or children or spouse and children under Section 6 of MWP Act, it should be specifically mentioned on the policy. In such a case only, the provisions of Section 39 will not apply.

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### Annexure 3

#### Section 38 - Assignment and Transfer of Insurance Policies

Assignment or transfer of a policy should be in accordance with Section 38 of the Insurance Act, 1938 as amended from time to time. The extant provisions in this regard are as follows: 1. This policy may be transferred/assigned, wholly or in part, with or without consideration. 2. An Assignment may be effected in a policy by an endorsement upon the policy itself or by a separate instrument under notice to the Insurer. 3. The instrument of assignment should indicate the fact of transfer or assignment and the reasons for the assignment or transfer, antecedents of the assignee and terms on which assignment is made. 4. The assignment must be signed by the transferor or assignor or duly authorized agent and attested by at least one witness. 5. The transfer or assignment shall not be operative as against an insurer until a notice in writing of the transfer or assignment and either the said endorsement or instrument itself or copy thereof certified to be correct by both transferor and transferee or their duly authorised agents have been delivered to the insurer. 6. Fee to be paid for assignment or transfer can be specified by the Authority through Regulations. 7. On receipt of notice with fee, the insurer should Grant a written acknowledgement of receipt of notice. Such notice shall be conclusive evidence against the insurer of duly receiving the notice. 8. If the insurer maintains one or more places of business, such notices shall be delivered only at the place where the policy is being serviced. 9. The insurer may accept or decline to act upon any transfer or assignment or endorsement, if it has sufficient reasons to believe that it is a. not bonafide; b. not in the interest of the policyholder; c. not in public interest; or d. is for the purpose of trading of the insurance policy. 10. Before refusing to act upon endorsement, the insurer should record the reasons in writing and communicate the same in writing to policyholder within 30 days from the date of policyholder giving a notice of transfer or assignment. 11. In case of refusal to act upon the endorsement by the insurer, any person aggrieved by the refusal may prefer a claim to IRDAI within 30 days of receipt of the refusal letter from the insurer. 12. The priority of claims of persons interested in an insurance policy would depend on the date on which the notices of assignment or transfer is delivered to the insurer; where there are more than one instruments of transfer or assignment, the priority will depend on dates of delivery of such notices. Any dispute in this regard as to priority should be referred to the Authority. 13. Every assignment or transfer shall be deemed to be absolute assignment or transfer and the assignee or transferee shall be deemed to be absolute assignee or transferee, except a. where assignment or transfer is subject to terms and conditions of transfer or assignment OR b. where the transfer or assignment is made upon condition that i. the proceeds under the policy shall become payable to policyholder or nominee(s) in the event of assignee or transferee dying before the insured; or ii. the insured surviving the term of the policy. Such conditional assignee will not be entitled to obtain a loan on policy or surrender the policy. This provision will prevail notwithstanding any law or custom having force of law which is contrary to the above position. 14. In other cases, the insurer shall, subject to terms and conditions of assignment, recognize the transferee or assignee named in the notice as the absolute transferee or assignee and such persona shall be subject to all liabilities and equities to which the transferor or assignor was subject to at the date of transfer or assignment; b. may institute any proceedings in relation to the policy; and c. obtain loan under the policy or surrender the policy without obtaining the consent of the transferor or assignor or making him a party to the proceedings. 15. Any rights and remedies of an assignee or transferee of a life insurance policy under an assignment or transfer effected before commencement of the Insurance Laws (Amendment) Act, 2015 shall not be affected by this section.

*[Disclaimer: This is only a simplified version prepared for general information. You are advised to refer to the Insurance Act, 1938 as amended from time to time for complete and accurate details.]*