

MAX LIFE UL PURE GROWTH FUND

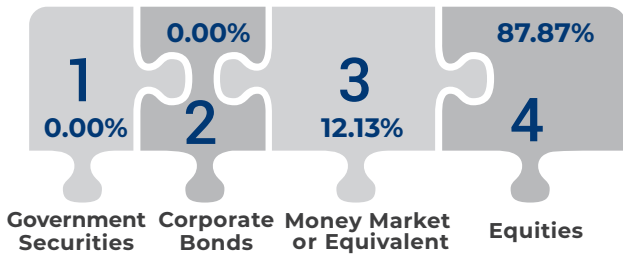
Segregated Fund Identification Number (SFIN):- ULIF02630/12/22PUREGROWTH104 As on 31st March 2024

Fund Objective: The objective of the fund is to provide medium to long term return to the investors by actively managing portfolio through investment in Equities, cash and Money Market Instruments. Fund will not invest in companies that derive significant share of income from sectors such as Alcoholic beverages, Tobacco and tobacco products, certain animal produce, Gambling, Banking & Financial Services and Entertainment (cinema, TV etc.).

AUM	₹ in Crore	% of AUM
Debt in Portfolio**	18.91	12.13%
Equity in Portfolio	136.96	87.87%
Total	155.87	100.00%
NAV (p.u.)	14.3672	
Inception Date	08-Feb-23	

Fund Managers: Equity - Saurabh Kataria; Fixed Income - Naresh Kumar
**Debt includes Government Bonds and Corporate Securities

Asset Allocation



Asset Type	Asset Range
1. Government Securities	0.0%
2. Corporate Bonds	0.0%
3. Money Market or Equivalent	0 - 40%
4. Equities	60 - 100%

Top 5 Industry in the Fund

Industry Name	Fund %
MANUFACTURE OF PHARMACEUTICALS, MEDICINAL CHEMICAL AND BOTANICAL	11.48%
COMPUTER PROGRAMMING, CONSULTANCY ACTIVITIES AND RELATED	10.42%
MANUFACTURE OF CHEMICALS AND CHEMICAL PRODUCTS	10.38%
INFRASTRUCTURE	7.13%
MANUFACTURE OF MOTOR VEHICLES, TRAILERS AND SEMI-TRAILERS	6.02%

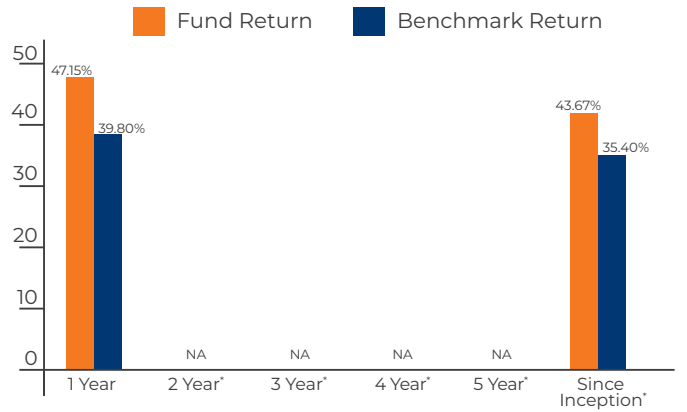
Debt Rating Profile



Risk Profile of the Fund

Modified Duration	0.0000
BETA	0.8736

Fund Performance vs Benchmark



Time Horizon

*(Returns more than 1 year are *CAGR)
Benchmark - Customised Pure Equity*100%

Top 5 Government Securities in the Fund

Security Name	Fund %
NIL	NA
Total	0.00%

Top 5 Corporate Bonds in Fund

Security Name	Fund %
NIL	NA
Total	0.00%

Top 5 Equities in the Fund

Security Name	Fund %
MARUTI SUZUKI INDIA LIMITED (SUZUKI CORPORATION LIMITED)	5.23%
SUN PHARMACEUTICAL INDUSTRIES LIMITED	3.87%
TITAN COMPANY LIMITED	3.85%
RELIANCE INDUSTRIES LIMITED	3.83%
OTHERS	71.09%
Total	87.87%

Money Market or Equivalent 12.13%

Grand Total 100.00%

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Risk Profile of the Fund

Modified Duration (of the Fixed Income Portfolio) indicates how the fixed income portfolio will move in response to any change in interest rates. For example: if the modified duration is 2 then 1% change in market interest rate will change the value of portfolio by 2% i.e. 2 times the change in interest rate. The value of fixed income portfolio increases when the interest rates falls and vice versa.

BETA is a number that indicates the extent to which value of the portfolio will change with respect to change in value of its benchmark. The benchmark has a beta of 1. Change in value of a portfolio which has a beta more than 1 will be more than the change in value of the benchmark, where the beta is less than 1 the change will be less than the change in benchmark.

Glossary

CAGR (Compound Annual Growth Rate) indicates annual return on the portfolio over years

Benchmark is synthetic mix of index of each asset class basis weights of the asset class in different Unit Linked Funds

The Fund is in compliance with all investment guidelines issued by IRDAI (Insurance Regulatory and Development Authority of India)

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