

Max Life UL LIFE DIVERSIFIED EQUITY FUND

Segregated Fund Identification Number (SFIN):- ULIF02201/01/20LIFEDIVEQF104

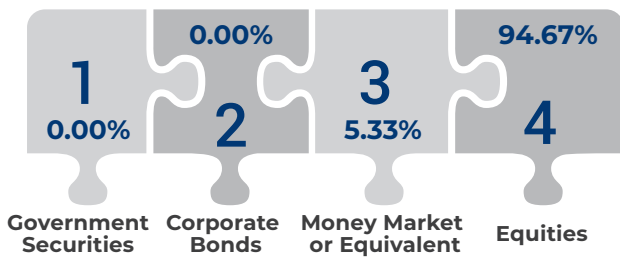
As on 31st March 2024

Fund Objective: The investment objective of the fund is to invest at least 70% of the fund corpus in a diversified basket of equity stocks over the entire market capitalisation range, primarily focusing on large and mid-cap companies covering a wide variety of sectors to provide investors with long term growth opportunities while ensuring liquidity of investments.

| AUM | ₹ in Crore | % of AUM |
|---------------------|-----------------|----------------|
| Debt in Portfolio** | 115.68 | 5.33% |
| Equity in Portfolio | 2,054.71 | 94.67% |
| Total | 2,170.39 | 100.00% |
| NAV (p.u.) | 25.4867 | |
| Inception Date: | 8-June-20 | |

Fund Managers: Equity - Amit Sureka; Fixed Income - Naresh Kumar
**Debt includes Government Bonds and Corporate Securities

Asset Allocation



| Asset Type | Asset Range |
|-------------------------------|-------------|
| 1. Government Securities | 0 - 20% |
| 2. Corporate Bonds | 0 - 20% |
| 3. Money Market or Equivalent | 0 - 30% |
| 4. Equities | 70 - 100% |

Top 5 Industry in the Fund

| Industry Name | Fund % |
|---|--------|
| FINANCIAL AND INSURANCE ACTIVITIES | 19.14% |
| INFRASTRUCTURE | 12.43% |
| COMPUTER PROGRAMMING, CONSULTANCY AND RELATED ACTIVITIES | 10.30% |
| MUTUAL FUND - LIQUID | 7.31% |
| MANUFACTURE OF PHARMACEUTICALS, MEDICINAL CHEMICAL AND BOTANICAL PRODUCTS | 7.08% |

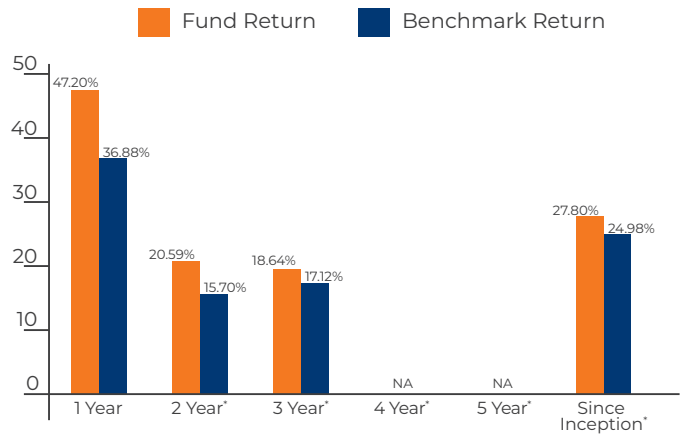
Debt Rating Profile



Risk Profile of the Fund

| | |
|-------------------|--------|
| Modified Duration | 0.0055 |
| BETA | 0.8979 |

Fund Performance vs Benchmark



Time Horizon

*(Returns more than 1 year are *CAGR)
Benchmark - NSE Nifty 200 100%

Top 5 Government Securities in the Fund

| Security Name | Fund % |
|---------------|--------------|
| NIL | NA |
| Total | 0.00% |

Top 5 Corporate Bonds in Fund

| Security Name | Fund % |
|---------------|--------------|
| NIL | NA |
| Total | 0.00% |

Top 5 Equities in the Fund

| Security Name | Fund % |
|---------------------------------------|---------------|
| RELIANCE INDUSTRIES LIMITED | 6.05% |
| ICICI BANK LIMITED | 5.60% |
| HOUSING DEVELOPMENT FINANCE CORP BANK | 4.15% |
| INFOSYS LIMITED | 3.59% |
| OTHERS | 75.28% |
| Total | 94.67% |

Money Market or Equivalent

5.33%

Grand Total

100.00%

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Risk Profile of the Fund

Modified Duration (of the Fixed Income Portfolio) indicates how the fixed income portfolio will move in response to any change in interest rates. For example: if the modified duration is 2 then 1% change in market interest rate will change the value of portfolio by 2% i.e. 2 times the change in interest rate. The value of fixed income portfolio increases when the interest rates falls and vice versa. **BETA** is a number that indicates the extent to which value of the portfolio will change with respect to change in value of its benchmark. The benchmark has a beta of 1. Change in value of a portfolio which has a beta more than 1 will be more than the change in value of the benchmark, where the beta is less than 1 the change will be less than the change in benchmark.

Glossary

CAGR (Compound Annual Growth Rate) indicates annual return on the portfolio over years.

Benchmark is synthetic mix of index of each asset class basis weights of the asset class in different Unit Linked Funds.

The Fund is in compliance with all investment guidelines issued by IRDAI (Insurance Regulatory and Development Authority of India).

Important: DO NOT believe in calls, SMS, E-mail offering discounts. For NEFT Payments, please transfer only to **HSBC Bank A/C No. 1165 <Followed by 9 digit Policy No>**

Max Life Insurance Co. Ltd.: Plot No. 90C, Sector 18, Udyog Vihar, Gurugram (Haryana) - 122 015.

Regd. Office: 419, Bhai Mohan Singh Nagar, Railmajra, Tehsil Balachaur, District Nawanshahr, Punjab - 144 553.

Fax: 0124-4159397, **CIN:** U74899PB2000PLC045626

IFS Code: HSBC0110002. Max Life does not collect Premium in any other account.

Max Life Insurance Company Limited is a joint venture between **Max Financial Services Limited** and **Axis Bank Ltd.** Max Life Insurance Co. Ltd., Corporate Office - 11th Floor, DLF Square Building, Jacaranda Marg, DLF City Phase II, Gurugram - 122 002 (Haryana). Insurance is the subject matter of solicitation. Trade logo displayed belongs to Max Financial Services Ltd. and Axis Bank Ltd. respectively and with their consents, are used by Max Life Insurance Co. Ltd. For more details on risk factors, Terms and Conditions, please read the sales prospectus carefully before concluding a sale. Customer Helpline Number: 1860 120 5577. Website: www.maxlifeinsurance.com

IRDAI Regn. No. 104

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