

MAX LIFE UL LIFE CONSERVATIVE FUND

Segregated Fund Identification Number (SFIN): ULIF00325/06/04LIFECONSER104

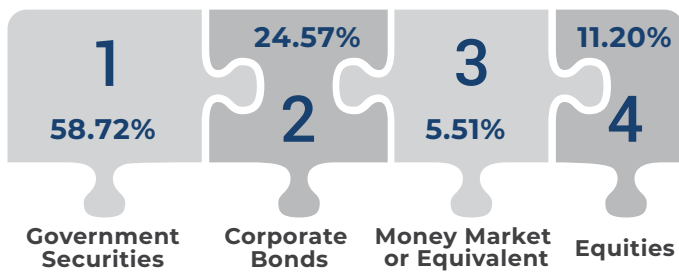
As on 31st March 2024

Fund Objective: Conservative Fund invests primarily in debt instruments such as Government Securities, Corporate Bonds, Money Market Instruments etc. issued primarily by Government of India/State Governments and to some extent in Corporate Bonds and Money Market Instruments. The Fund invests up to 15% of Fund corpus in equities.

AUM	₹ in Crore	% of AUM
Debt in Portfolio**	215.25	88.80%
Equity in Portfolio	27.15	11.20%
Total	242.40	100.00%
NAV (p.u.)	52.0688	
Inception Date:	20-Sept-04	

Fund Managers: Equity - Saurabh Kataria; Fixed Income - Naresh Kumar
**Debt includes Government Bonds and Corporate securities

Asset Allocation



Government Securities 58.72% Corporate Bonds 24.57% Money Market or Equivalent 5.51% Equities 11.20%

Total 100.00%

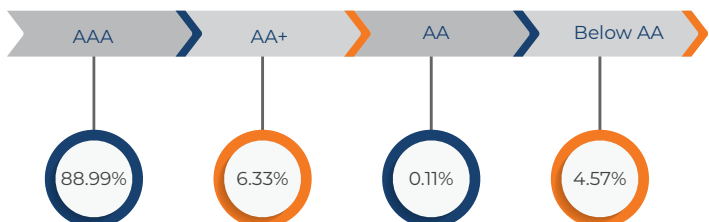


Asset Type	Asset Range
1. Government Securities	50 - 80%
2. Corporate Bonds	0 - 50%
3. Money Market or Equivalent	0 - 40%
4. Equities	0 - 15%

Top 5 Industry in the Fund

Industry Name	Fund %
CENTRAL & STATE GOVERNMENT	62.00%
FINANCIAL AND INSURANCE ACTIVITIES	19.23%
INFRASTRUCTURE	10.50%
COMPUTER PROGRAMMING, CONSULTANCY AND RELATED ACTIVITIES	1.16%
MANUFACTURE OF COKE AND REFINED PETROLEUM PRODUCTS	0.99%

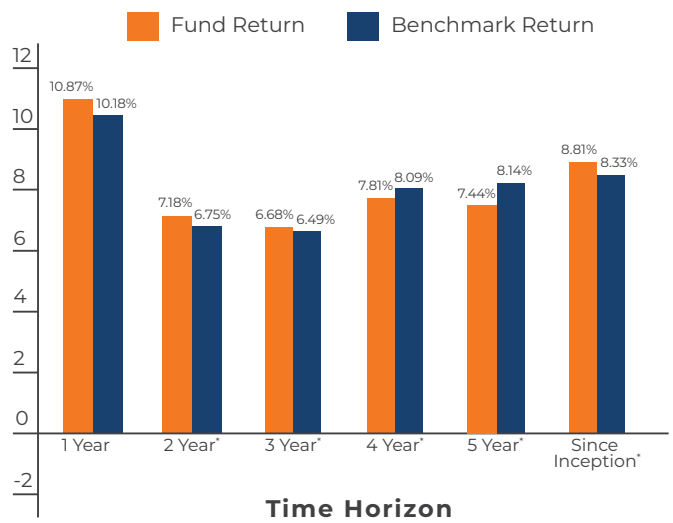
Debt Rating Profile



Risk Profile of the Fund

Modified Duration	5.7231
BETA	0.8521

Fund Performance vs Benchmark



*(Returns more than 1 year are *CAGR)

*Benchmark - Crisil Bond Index 90% and NSE Nifty 10%
Benchmark for fund has been changed from November 2018 onwards

Top 5 Government Securities in the Fund:

Security Name	Fund %
7.18 GOI 14 AUGUST 2033	24.64%
7.32 GOI 13 NOVEMBER 2030	18.37%
7.73 UTTAR PRADESH SDL 15 NOVEMBER 2034	3.73%
7.25 GOI 12 JUNE 2063	2.89%
OTHERS	9.09%

Total 58.72%

Top 5 Corporate Bonds in Fund

Security Name	Fund %
7.80 YES BANK 29 SEP 2027	3.04%
7.87 BAJAJ FINANCE LIMITED 08 FEBRUARY 2034	2.12%
8.09 RURAL ELECTRIFICATION CORPORATION LIMITED 21 MARCH 2028	2.10%
8.80% BHARTI TELECOM LIMITED NCD 21 NOVEMBER 2025	2.08%
OTHERS	15.23%

Total 24.57%

Top 5 Equities in the Fund

Security Name	Fund %
RELIANCE INDUSTRIES LIMITED	0.99%
ICICI BANK LIMITED	0.98%
HOUSING DEVELOPMENT FINANCE CORP BANK	0.98%
INFOSYS LIMITED	0.58%
OTHERS	7.67%

Total 11.20%

Money Market or Equivalent 5.51%

Grand Total 100.00%

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Risk Profile of the Fund

Modified Duration (of the Fixed Income Portfolio) indicates how the fixed income portfolio will move in response to any change in interest rates. For example: if the modified duration is 2 then 1% change in market interest rate will change the value of portfolio by 2% i.e. 2 times the change in interest rate. The value of fixed income portfolio increases when the interest rates falls and vice versa.
BETA is a number that indicates the extent to which value of the portfolio will change with respect to change in value of its benchmark. The benchmark has a beta of 1. Change in value of a portfolio which has a beta more than 1 will be more than the change in value of the benchmark, where the beta is less than 1 the change will be less than the change in benchmark.

Glossary

CAGR (Compound Annual Growth Rate) indicates annual return on the portfolio over years.

Benchmark is synthetic mix of index of each asset class basis weights of the asset class in different Unit Linked Funds.

The Fund is in compliance with all investment guidelines issued by IRDAI (Insurance Regulatory and Development Authority of India).

Important: DO NOT believe in calls, SMS, E-mail offering discounts. For NEFT Payments, please transfer only to HSBC Bank A/C No. 1165 <Followed by 9 digit Policy No>

Max Life Insurance Co. Ltd.: Plot No. 90C, Sector 18, Udyog Vihar, Gurugram (Haryana) - 122 015.

Regd. Office: 419, Bhai Mohan Singh Nagar, Railmajra, Tehsil Balachaur, District Nawanshahr, Punjab - 144 533.

Fax: 0124-4159397, **CIN:** U74899PB2000PLC045626

IFS Code: HSBC0110002. Max Life does not collect Premium in any other account.

Max Life Insurance Company Limited is a joint venture between Max Financial Services Limited and Axis Bank Ltd. Max Life Insurance Co. Ltd., Corporate Office - 11th Floor, DLF Square Building, Jacaranda Marg, DLF City Phase II, Gurugram - 122 002 (Haryana). Insurance is the subject matter of solicitation. Trade logo displayed belongs to Max Financial Services Ltd. and Axis Bank Ltd. respectively and with their consents, are used by Max Life Insurance Co. Ltd. For more details on risk factors, Terms and Conditions, please read the sales prospectus carefully before concluding a sale. Customer Helpline Number: 1860 120 5577. Website: www.maxlifeinsurance.com

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